

THE NORTHFIELD HERALD

Volume 1 Number 34

Northfield, Massachusetts, November 27, 1931

Price Two Cents

South Church Sale And Supper

It was a delicious supper as served by Mrs. Webster and Mrs. Barr and enjoyed by a goodly crowd at the South Church last Thursday evening; though the patronage at the various sale tables was not up to the record of previous years. But Mrs. Foreman said, "I sold all my candy," and Mrs. Harriman thought she had sold more dainty handkerchiefs than she had hoped. Mrs. Chamberlain had enough canned fruits and vegetables left from her table to make a substantial donation for the Thanksgiving baskets, distributed by the social service committee. Mrs. Williams and Mrs. Sutherland said that they never had daintier or prettier articles for sale, and that they had done very well. Mrs. Keet had some most attractive aprons, sold many, and had several left to be sold for Christmas gifts.

The program following the supper was more or less an impromptu affair: participated in by Mrs. Donald Williams and Mrs. Joseph Morgan, who played two piano duets. Mr. Conner read the comic negro story by Ruth McHenry Stuart, "Aunt Delphi's dilemma." Margaret Hoxie, Marie Haven, Elizabeth Fitt and Doris Miller accompanied by Miss Marion Webster, sang two Thanksgiving songs. Mrs. H. M. Haskell and Miss Marion Webster had every one laughing as they read "The New Church Organ."

All conditions considered, the Sale and Supper was a success; every one had a good time, and a neat sum of money was added to the treasury of the Alliance.

North Church Notes

The sermon last Sunday was by Rev. Mr. Coe upon "The Fine Art of Lifting."

The mid-week Bible class met at the home of Mrs. L. R. Smith Tuesday and on Friday afternoon the annual meeting of the Berean Class will be held at the home of Mrs. Fred A. Holton on Highland Avenue.

The services next Sunday morning and evening will be conducted by the Rev. W. Stanley Carney, pastor of the Congregational Church, Gorham, Me.

On Sunday evening, December 6th the Rev. C. T. Telford, D.D., President of the Albanian American Institute of Kavaja, Albania will preach.

Sunday, December 20th, at four o'clock, a Christmas service will be held in the church, taking the place of the usual evening service. Tuesday evening, December 22, Christmas tree social, with supper for the Juniors, to be followed by a Christmas entertainment given by the Sunday School.

A Thanksgiving Day Service was held in the church Thursday morning. Following the well established custom our gifts of fruit, vegetables, cereals, canned goods and other suitable articles of food will be given—together with our offering—to the Franklin County Hospital.

Mrs. Sidney Given's class of senior boys are planning for the opening exercises next Sunday at the North church Sunday school of which they will have charge.

Name Omitted

The name of C. E. Tenney was unfortunately omitted from the list of taxpayers as published in The Herald November 13th—his tax is \$1174.39 which makes him the largest individual taxpayer. We are glad to give him this special recognition and regret his name was dropped from our "type-slug." However it was Friday the 13th and the "jink" was in the type and not with the assessors.

Alliance To Meet

The regular meeting of the Unitarian Alliance will be Thursday afternoon 2:30 o'clock, December 3rd at the home of Mrs. F. L. Tyler with Mrs. Ware as assisting hostess. The subject to be considered is "The Causes of Unemployment and Poverty" led by Rev. Mary Andrews Conner assisted by Mesdames Hoxie, James, Keet, Kidder, Morgan.

Kindergarten Vacation

The kindergarten under the direction of Miss Barbara Williams closed Wednesday for the Thanksgiving Holidays. The last day the children had a party celebrating the birthdays of Frank Barter and Junior Spencer. In October Donald Lilly and Donald Mitchell had birthday parties.

The members of the kindergarten class consists of Junior Spencer, Frank Barter, Virginia Ann Stedler, Arline Finch, Norman Bolton, John Addison, Donald Lilly, Leland Lawrence, Roger Polhemus, Donald Mitchell.

For the month of November, the following were neither absent nor tardy. Roger Polhemus, Donald Mitchell, Leland Lawrence, Norman Bolton, Arline Finch.

One day out: Junior Spencer, Frank Barter, Virginia Steadler. This organized kindergarten work on the part of Miss Williams has been successful and satisfying to the parents and the writer feels such efforts in Northfield should be appreciated. There is room for a few more additional scholars.

1931 Christmas Seals To Be Sold Here

The new Christmas stamp seal will again be placed on sale in Northfield through the organization of a local committee.

A special design picturing the holiday festivity of "the good old days" was selected for the Christmas seal of 1931 to commemorate the 25th anniversary of the sale of seals to fight tuberculosis. An old-time stage coach



is shown drawn by four horses prancing through the snow. Aloft on the upper deck a passenger blows his horn to blazon Christmas greetings to the countryside.

Twenty five seals, each with a different design, have been sold to the public at the holiday season since the organized tuberculosis movement got underway. From small beginnings at a time when everybody believed tuberculosis was hereditary and the equivalent of a death sentence it has carried its message that tuberculosis is preventable and curable to every hamlet and cross-roads in the country, until today few people remain who do not know that rest, fresh air, sunshine, and nourishing food are both the preventive and the curative agents for this disease.

During the quarter-century of work which the new seal commemorates the ravages of the disease have been cut in half; more than 500 sanatoria have been constructed; clinics have been established for early diagnosis; the tuberculin test and X-ray have been perfected for the more certain detection of tuberculosis; even before it exhibits outward symptoms; and the methods of educating the general public to protect itself against the disease through knowledge have been raised to a high point of effectiveness.

But a great deal remains to be done. Despite the success of past efforts tuberculosis is still a greater public enemy than most people realize. It is the leading cause of death between the ages of 15 and 45, and a serious menace to the health of young men and women entering intensive high school and college days.

Money is needed, wherever seals are sold to finance the battle against the disease. The payments which tuberculosis exacts from humanity are subject to no moratorium because of dull times. Children must be protected from tuberculosis. New and unknown cases must be found in the early stages. Clinics, nurses, summer camps must continue the work which has already proved its worth. Practically all the money raised by the seals remains in the community, where it is given, and is used to meet the special needs existing there.

Every dollar given for Christmas seals means life and health to men, women and children threatened with tuberculosis!

Bankers To Meet At Brattleboro

The annual meeting of the Country Bankers Association will be held at the Hotel Brooks Brattleboro Wednesday December 2nd at 6:30 p. m. The Northfield National Bank is a member of this group.

In addition to the election of officers for the ensuing year the Clearing House Committee of the Association will make their report presenting with it a constitution and by-laws for the Country Bankers Association, one of the articles of which provides for the establishment of a Clearing House Division of the Country Bankers Association.

The speaker of the evening will be W. F. Augustine, Vice-President of the National Shawmut Bank of Boston, who will speak on the general subject of Clearing Houses, which should be of especial interest to the members of the Association at this time.

The entire Board of Directors of the Northfield Bank will be in attendance.

"Heidi" Is The Next Children's Play

"Heidi," will be the second play in the series to be given by the Children's Theatre company in Greenfield on Friday December 4th at four o'clock in the high school auditorium.

The opening play in the series "Alice in Wonderland," met with much success and was greeted by a large audience. It is anticipated that an even larger audience will attend "Heidi," as many adults wish to see the play. Mrs. Clare Tree Major, director of the company will be present for the presentation of the play in which her daughter has one of the roles. It is expected that there will be a large attendance of children and their mothers from Northfield.

Saturday Movies Was For Playground Benefit

A good house was present in Town Hall last Saturday evening under the auspices of the Parent-Teacher Association to witness a series of moving pictures put on by the Traveling Community Theatre of Boston. The program consisted of all-talkie motion pictures, including "Skinner Steps Out" with Glen Tryon and Merle Kennedy playing the leading roles. Wee Wee Marie with Slim Summerville, famous comedian of the trenches; and In Alaska, an Oswald ink cartoon.

The Committee in charge of the affair consisted of: Mr. Harry James, chairman, Harold Bigelow, Mrs. Charles Kuehl and Miss Ethel Sheldon. Something over thirty dollars was realized. The young folks at the center are most appreciative of the splendid things that are being done for them by the P. T. A., and people of the town.

Story Hour In Northfield Library

The story of Heidi, and other stories of Switzerland will be told at our Northfield Library on Saturday, November 28, at 2:15 P. M. We expect to have Swiss Folk Songs sung by our Mr. Hermon friends.

The October Story Hour was well attended, and greatly enjoyed. All folks who love stories are invited to attend and hear about Heidi.

The hour set is at 2:15, so that those who wish may go to see "The Marionettes" at Silverthorne Hall at 3:30 o'clock that same day.

Greetings From Wilkes Barre

Rev. H. F. Randolph of Wilkes Barre, Pa., who is one of our summer residents with a fine home on Main street has forwarded to The Herald a program of the observance of the seventy-fifth anniversary of the Central Methodist Episcopal Church of which he is pastor. Mr. Randolph serves a large and influential church in his city and the program shows a line of splendid effort and activity in that church.

U. S. S. Akron Will Come

The following letter received by our Congressman the Hon. Allen T. Treadway explains itself and it is hoped the U. S. S. Akron will fly north far enough to be seen by our Northfield folks.

U. S. Naval Air Station, Lakehurst, N. J., 18, November 1931

My dear Mr. Treadway:

I have your letter of November 16th and also a letter from the Chief of Naval Operations relative to a flight of the AKRON over certain cities in western Massachusetts. I have been planning that one of the next flights of the AKRON would be up towards New England as we have not yet flown in that direction. In accordance with your request, I shall be glad to keep in mind the cities you have mentioned and fly over them on the first practicable opportunity when we are up in that vicinity.

Please be assured that your interest and that of the people of your district in the AKRON are very much appreciated.

Yours very truly,
C. E. ROSENDAHL,
Lieut.-Commander, U. S. N.,
Commanding

Legion Auxiliary Meets

The Haven Spencer Post Auxiliary of the American Legion held a meeting last Monday evening, November 23rd at the home of Mrs. Clyde Matton on Birnam Road. There was a good attendance and a social evening was spent. Christmas plans of the organization were considered and co-operation with the District Nurse in her welfare work was offered. Mrs. Stanley Payson the President, presided.

Historical Society

Mr. Joseph E. Kitson of Easthampton will give an address on the Mineralogy of the Connecticut Valley at the annual meeting of the Northfield Historical Society to be held in Dickinson Library Hall next Tuesday evening December 1st at 7:45 o'clock. Mr. Kitson will exhibit specimens. There will also be on view some ancient documents of local interest. The annual election of officers for the coming year will be held, and reports of officers for the present year presented. The meeting is open to all.

Camp Fire Girls

The seventh meeting of the Camp Fire Girls was held in Union Hall Monday evening, November 2, Miss Beryl James was nominated secretary in place of Miss Vernon Clough. The membership test was read over and all passed it. The next meeting will be held Thursday, December 3rd. It was noted to make scrap books for a hospital.

Seminary Loses Member Of Its Faculty

Miss Eleanor P. Sands Dies After Brief Illness

The sudden death of Miss Eleanor P. Sands, vocal instructor and director of the choir of the Northfield Seminary, occurred shortly after noon Monday November 23rd at the infirmary of the School. Miss Sands became ill last Friday and developed pneumonia of such a virulent kind that death soon followed.

Miss Sands came to the Seminary in 1916 as vocal director and choir leader, remaining until 1925, when she left for New Bedford, her home, to care for her mother. She returned to school in September, 1928, and resumed her former position. Miss Wilson, the principal of the Seminary, stated that she made a notable contribution to the school in both music and friendship. She was chairman of the entertainment committee and also arranged for the lecture courses.

The funeral was held Tuesday morning at Sage Chapel, at which time the entire student body and faculty attended. Miss Wilson, the principal, Rev. E. E. Jones of the Bible department, and Prof. Frank L. Duley of the History department officiated.

Miss Sands was born in Lewiston, Me., Aug. 15, 1885. She was graduated from Lewiston high school and from Bates college in 1908 and was a teacher at one time at the State Normal School at Bloomsburg, Pa.

Miss Sands is survived by three sisters, Mrs. Sidney E. Stockwell of West Hartford, Conn., Miss Gertrude Sands of New Bedford, and Miss Mary Sands of Montreal all of whom were present at her bedside at her death. After the service at Sage Chapel the body was taken to the train for interment in the family plot at Lewiston, Maine.

Northfield Seminary loses an efficient member of its staff—a good friend to all—and the student body will long cherish her memory and helpfulness.

Locals

The public schools closed for Thanksgiving on Wednesday. Several of the teachers will go to their homes for the holiday.

There is a large reservation for local people for Thanksgiving Day at the Northfield Hotel.

The Emerson Study Club will meet at Mrs. N. P. Wood's home 3 o'clock Monday afternoon, November 30th.

Mrs. Pauline Whitney who has been at the Advent Home at South Vermont recovering from injuries received in an automobile accident was removed to her home at Torrington, Conn., on Tuesday. She had been under the care of Dr. Wright.

The Northfield Pharmacy has been made a station of the Postal Telegraph Co., for the receiving and dispatching of telegrams for Northfield.

The Northfield Post Office is open Thanksgiving morning from 9:30 to 12 o'clock and the East Northfield Post Office from 9 to 12 o'clock.

The Greenfield Registry office has begun the distribution of automobile license plates for 1932 with numbers 218001 to 225000 inclusive for pleasure cars. Truck plates for the local office range from B30,001 to B32,000.

High School Notes

Several students enjoyed last Friday's lunch, which consisted of: Main dish, Cheese Fondue, Bread and Butter; dessert, Washington Pie.

The Home Economics Class, under the supervision of Miss Gerriah, gave a most interesting program Friday. A play was presented by the following students:—Mrs. Hunt, A lady in search of a cook, Barbara Cota; Biddy, An Irish girl, Edna Holloway; Gretchen, A German girl, Mary Dalton; Helga, A Norwegian girl, Ruth Slaght; Dinah, A Negress, Evelyn Johnson; Susan Samantha, An American "Cook Lady", Rena Tyler; Hop Lee, A Chinaman, Alfred LaBelle. The following is a short synopsis of the story. Mrs. Hunt who has advertised for a cook, is visited by six different applicants, each of whom seems so impossible that the lady, in desperation, resolves to be her own cook.

There was a Thanksgiving dinner served Tuesday, which consisted of roast chicken, mashed potato and gravy, dressing, onions, and cranberry sauce. The dessert was squash pie.

School class Wednesday for the Thanksgiving vacation. Miss Lawley is going to Northampton, Miss Gerriah is going to Dover, N. H., Miss Austin and Miss Mathews are staying in Northfield, Miss Mann is going to Athol.

Gene Giebel has returned from the Brattleboro Hospital. She has had a long stay there and we are glad to know that she has improved enough to be home.

Hamilton Murray, who has been pursuing his studies here for the past eight weeks, has returned to his home in Yonkers, New York.

At the Sophomore class meeting held Tuesday afternoon, plans were made for the Sophomore-Freshman party to be given December 4. Chairman and committees for entertainment and refreshments were chosen.

Herald Club Room Officially Opened

The Northfield Printing company has just finished off the room on the second floor of The Herald Building and furnished it with tables and chairs for use of directors.

It was officially opened last Saturday evening with an attendance which crowded the room with Directors of the Printing Co., and their wives. Cards were played during the evening and a banquet was spread. All had a most enjoyable time and the party lasted long into the night.

A club will be formed later and no doubt this will be a popular place during the long winter evenings in Northfield where those fortunate enough to be invited into membership may find congenial fellowship.

Eighty-Seven And Active

Mr. James H. Bolton who lives on the Winchester hill is 87 years of age and enjoys unusually good health. This fall he husked 172 bushels of corn and was quite active in doing other work about the farm. Mr. Bolton is the last survivor of the G. A. R., in Winchester and a member of Co. F, 14th N. H. Regiment Infantry during the Civil war.

Mrs. Leon O. Davis, a daughter and Philip, George W. and Hiram, his sons are all well known here.

Personals - Locals

Miss Sophie Servaes spent Thanksgiving Day at Hartford.

Rev. W. H. Giebel will preach at Bernardston next Sunday.

Dr. Richard G. Holton has been on a week's hunting trip in the Champlain country.

Mr. and Mrs. Frank L. Green of Orange are spending Thanksgiving with Mr. and Mrs. George W. Piper.

Mr. and Mrs. L. A. L. Gale of Orange, Mass., are spending Thanksgiving with Mr. and Mrs. Frank W. William.

Rev. and Mrs. W. H. Giebel are entertaining Mr. and Mrs. Harlan P. Amidon and children of Thompsonville, Conn., on Thanksgiving.

Miss Florence Hartzell who spent some time here with her mother in the Missionary Cottage on Main street has entered Northfield Seminary this fall as a student.

The social service Committee of the Women's Alliance of the Unitarian Church distributed several Thanksgiving baskets this week to elderly people.

On Sunday, November 22, a son, Jeffery Charles, was born to Mr. and Mrs. Granville Moffitt, of Cambridge, N. Y. Mrs. Moffitt was formerly Elisabeth Solandt, daughter of Mr. and Mrs. A. M. Solandt.

Vernon

William Newton visited the first of the week in Springfield, Mass.

Mr. and Mrs. Frank Norcross visited with friends in Amherst Sunday.

Florence Amidon left Wednesday for Boston where she will enter a school for girls.

Mrs. Nellie Rice remains about the same. She is still being cared for by Mrs. Jennie Fairman.

The Ladies Circle will meet Wednesday Dec. 2 at the vestry. Dinner will be served at noon.

Mr. Guy Smith and daughter Helen and Miss Lula Ward were in Boston over the week end on business.

The regular business meeting of the West School P. T. A. will be held at the schoolhouse Tuesday evening.

Miss Dorothy Wheeler of Hartford, Conn., was a Thanksgiving guest of Miss Gladys and Gertrude Brown.

Mr. and Mrs. John Booker of Shelburne Falls, Mass., spent Sunday with Mr. and Mrs. Gene Tyler. Mrs. Booker is a niece of Mr. Tyler.

Elwyn Miller returned to the University of Vermont in Burlington, Sunday. He was accompanied by Maynard Miller and Hazen Nesbitt. They returned Monday.

Mr. and Mrs. E. E. Stockwell entertained Mr. and Mrs. Harry Smith and daughter Jean Anne, of Brattleboro and Howard Stockwell of Worcester over Thanksgiving.

Thanksgiving guests of Mr. and Mrs. Frank Prescott were Mr. and Mrs. Harold Stever and daughter, Joan of Brattleboro and Mr. and Mrs. Charles Norman and two children.

Everett Stockwell is enjoying a week's vacation from his duties as Superintendent at the Power Plant and on Wednesday morning succeeded in getting a deer not far from his home.

An unusually large flock of geese has been flying over this town at intervals for several days. They seem bewildered as though without a leader. The Federal law protects them and it is very interesting to watch them in their different formations, none which seems to suit them.

"Apple Blossom Time" Play By Senior Class Very Successful

"Apple Blossom Time" the play given by the senior class of the Northfield High School in aid of their Washington trip was very successful in every way. The Town Hall was well filled on Tuesday evening and when the curtain rose upon the first scene, the young players were cordially greeted by the audience who remained appreciative of their efforts until the end. It would be difficult to pick out any special favorite for all the young people played well their parts and were all applauded. The play was produced by special arrangement with Walter H. Baker and Co., of Boston and the text was by Eugene G. Hafer. The case was as follows: Bob Matthews, an unwilling visitor at the crossroads, Myron Johnson; Charlie Lawrence, his get-together friend, Ralph K. Leach; Spud McClosky, direct from Sunshine Alley, Clayton Glacier; Mickey Maguire, also from Sunshine Alley, Glenn Billings; Cal Pickens, the village constable, Raymond Kervian; Betty Ann Stewart, a human little whirlwind, Alicia Repeta; Nancy Prescott, a pretty neighbor, Edna Bistrek; Loretta Harris, the prettiest girl in the village, Mary Breinig; Polly Biddle, caretaker of Tad Forrest's home, Grace Randall; Melvina Kurtz, whose ambition is to have a beau, Dorothy Quinlan; Mrs. Forrest, the haughty sister-in-law of Tad Forrest, Esther Harvercott; Annabel Spriggins, the village old maid, Helen Urgiewicz.

Candy was sold before the evening performance and the money obtained also goes to the senior class.

Miss Flora Callaghan sang several solos between the acts. She was accompanied by Myron Johnson at the piano.

Personals

Rev. Dr. J. East Harrison is at Atlantic City.

Mrs. Lincoln W. Barnes of Amherst was the guest of Mrs. W. P. Stanley last week.

Miss Lillian F. Dean of Boston spent the week end with Mrs. Thomas H. Parker.

Mr. Seth Field has returned home, to spend Thanksgiving with his parents on Main street.

Mr. and Mrs. Harold Pomeroy and Mrs. Elsie J. Nash of Northampton were week end guests of Mr. and Mrs. Henry R. Gould.

Mr. and Mrs. John E. Taggart of Millers Falls who have many friends in Northfield celebrated their 50th wedding anniversary last Sunday.

Mrs. William R. Moody has returned to her home after spending several weeks at Baltimore.

Mrs. M. C. Keet will spend the holiday with Dr. Florence Colton in Greenfield.

Mr. and Mrs. Harry James and family spent the Thanksgiving day in North Adams.

Postal cards of greetings have been received by friends from Mr. and Mrs. Elliott Speer now in Edinburgh, Scotland.

Mr. George H. Brown of Boston, Mass., was a guest of Mr. and Mrs. William F. Hoehn at their home this week.

Mr. and Mrs. John M. Anderson and family of Warwick Avenue are moving into their new home recently completed.

Mr. Fred Stone of Warwick avenue who has been ill for some time has gone to the Brattleboro Hospital for observation.

Dr. and Mrs. Vernon Lake of Cambridge, Mass., will be the guests of Dr. and Mrs. A. H. Wright Thanksgiving Day.

Mr. Leon W. Chapman, Cashier of the Northfield Bank spent Thanksgiving day with his family at Hartford, Conn.

The Misses Vera and June Wright are home to spend Thanksgiving Day and the week end with their parents, Dr. and Mrs. A. H. Wright.

Mr. and Mrs. Donald William spent the week end in Boston with Miss Clarissa Morgan. Mr. Williams witnessed the football game there and also motored to Topsfield.

Last Sunday guests of Mr. and Mrs. Harry James and family were: Mr. and Mrs. Lewis James of North Adams, Mr. and Mrs. Hal Manning of Greenfield, Mr. and Mrs. Ralph Purinton and Miss Sadie Donelson of Colrain.

BEAR GETS AWAY

The captive black bear which Paul Jordan has had for the past two years in some manner got away from his keeping at his home about a month ago and has not yet been found. It is probable he took to the woods to make for himself a new home and discover his family relations. Recently a bear was seen crossing the Winchester-Warwick Road by an Orange resident and it might have been by chance this same little fellow. An inquiry at Jordan's garage on Monday revealed that the animal is still on "the missing list."

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EDITORIAL

It's very apparent the weatherman and fuel promoters are not in league, and the majority hope their enmity will continue for a time longer. This has been a period when any saving, particularly in fuel, has been appreciated. Even the old timers have difficulty in remembering when October and November furnished anything more nifty in climatic conditions in New England.

In a communication to our Public Forum on the matter of road conditions last week some exception has been taken and the attention of the Editor has been called to a false impression prevails. Of course every person may have an individual opinion of what constitutes a good road and criticism may be easy sometimes applied too generally when it should be specific. There may be some places to be fixed but on the whole the town roads of Northfield are in better condition today than for many years and those in charge have spent and are spending the monies appropriated economically and wisely for the benefit of all. They deserve the appreciation of the public for their good work.

"Living costs may fall and gasoline prices are constantly fluctuating, but gasoline taxes seem to know no other direction than up," says the Middletown, N. Y., Times Herald. "This year 10 states boosted the gasoline levy another notch or two. Florida is now collecting seven cents on every gallon. Five states have a six-cent levy; 11 collect five cents; 16, four cents; 11, three cents and five let the poor motorist off with a 'cut' of two cents on every gallon.

"At the unusually low prices paid for gasoline this year even a two-cent levy for tax purposes was exorbitant as taxes go, while a seven-cent tax might come under the heading of confiscation of property...."

Mr. J. C. Penny, the head of the great chain store system which bears his name and a branch of which is located in Greenfield in a printed article has this to say of the small town paper:

"We have come to a time when the smallest town newspapers are looked upon as necessary in rounding out a newspaper advertising campaign. Newspaper readers have always looked upon the papers as messengers which carry local facts. Every town with a newspaper affords sufficient local news to make the paper important regardless of overlapping circulation of larger papers in that community. It gets a close reading."

We believe Mr. Penny is right and we trust The Herald in Northfield will fulfill this mission.

The People's Forum

Dear Mr. Editor,

As one who has worked for the custom of establishing the Community Christmas Tree, I have been doing some thinking. Last December, so far as I know, there was no community gathering or services of any kind held about that tree, which was called the "Community Christmas Tree." There it stood for weeks and months, the symbol of community neglect, an object of ugliness. This year, since there is such urgent call upon all of us to give liberally to those who are in desperate need in our nearby cities, why not dispense with the expense of a Christmas Tree, which has failed to be a Community Tree, and make a gift to President Hoover's Relief Fund, as Northfield's Christmas Gift? Or take part of the money to buy shoes and stockings for needy children in our own town?

There were very few children who received the bag of candy and an orange each last year at the Town Hall, but what were amply provided for in their own homes and by the churches. Then too, there is scarcely a child but what would gladly forego that little candy and orange and give the money to help make some children happy and warm, who will have no Christmas, unless we help. Let us put an empty sentimentality aside for this year "unto the least of these." Perhaps next year we can have a real Community Christmas Tree, the center of Northfield's festivities.

An Old Fashioned Sister

Seminary Items

The speaker at both services of the Northfield Seminary last Sunday was the Rev. Wilhelmus Bryan Jr., of the First Presbyterian church of Princeton, N. J.

On Sunday evening December 13th a service of Christmas Carols will be given in Sage Chapel by the seminary students.

The lecture course event scheduled for this week is a marionette show to be given in Silverthorne hall by Sue Hastings. The show will be given in the afternoon as well as the evening.

A CONFESSION

By DOUGLAS MALLOCH

I've sung so many songs for you,
And some you liked, for some
you do,
And there are some that I recall
I'm sure you did not like at all.

But now and then you do write in
About some verse—it may have been
A merry song, a sadder note
That struck some cord, and so you
wrote.

Yes, many measures I have played
And many verses I have made,
And now and then you write, "I know
That I have always found it so."

I've written verses for you, yes,
Yet now and then, I must confess,
The very verse that seemed to be
For you I really wrote for me.

(© 1931, Douglas Malloch.)—WNU Service.

Through a Woman's Eyes

By JEAN NEWTON

WHO CAN TELL?

"DEAR JEAN NEWTON—Under
cloak of anonymity which your
column makes possible, I should like
to take up with you something that
puzzles me, and get your honest opinion
on it.

"I don't want to appear conceited,
even anonymously, but I must tell you
that I am known as a very capable
person. I am an excellent cook, a
splendid housekeeper, and a very
clever sewer. And I stint none of
these abilities, but give my family the
benefit of them to the limit of my
energy, which has been called tireless.

"My sister, on the other hand, has
no such ability. She can do nothing at
all. The only sewing she ever does for
the family is the simplest mending,
and that not too well. She does no
baking, and wouldn't think of cooking
anything she can possibly buy ready-
made in the delicatessen store.

"And yet her family appreciate her
more than mine do me. While my
husband and children take everything
I do for granted, her family make
a great fuss over her slightest efforts
and hang on every word she says as if
she were the most capable woman in
the world. I am glad for my sister,
of course, but I can't figure it out.
Can you help me?"

You flatter me, dear reader. The
question you pose would flatter one
who had far more claim than I to
great wisdom.

With what I have of your problem,
I can only generalize a bit. There is
always the possibility, of course, that
you may only think you are not appreciated
and that your sister is. You may be
supersensitive, or your family
may be undemonstrative, or your
sister may be getting away with murder,
as the saying goes. You may have
"spoiled" your family by complete self-
abnegation—although I should leave
that as the last possibility. It may be
that your sister has no great ability
along the lines of domesticity which
you mention, but that she is a woman
of great charm and wisdom, and that
the strength of her wisdom guiding
their lives blinds them to the weakness
of her culinary efforts, that the
warmth of her sweetness and understanding
overcome the effect of cold
food on her family's spirit. It may be
that you work so hard for your family
that you are too tired to be cheerful
when they come home. Remember
that gaiety and good cheer are worth
more than a home-baked cake. Let us
hope that you are not so conscious
of your unselfishness and self-sacrifice
for your family that it makes you self-
righteous or naggy! If that were true
the situation would no longer be un-
fathomable. You may be wrong in
your way of making your family happy
and your sister right; or your family
may be thoughtless, egotistical and
ungrateful while your sister's husband
and children are discerning, high-
minded and appreciative. But the
probability is that none of these is
true. Any one of a hundred explanations
may hit the crux of your situation,
and then again perhaps none of
them do. I wish I were Solomon. I
might be more helpful.

(© 1931, Nell Syndicate.)—WNU Service.



"The electric refrigerator," says Ob-
serving Olivia, "just goes to show
what a live wire can do in the ice
business."

(Copyright.)—WNU Service.

The Poet's Corner

TRAVEL

I am one of the roving bank that
travels the world around;
I've sought the end of the rainbow's
arch, but no pot of gold I've
found;

My soul is fused with the joy of life,
I thrill to the call of the trail
I love the song of the wind in the
pines, the raucous voice of the
gale.

The jungle life with its heat and
death is part of my day's rou-
tine,

And I love the hush of the moonlit
nights and the swell of moun-
tains green.

The sea's wet thirst is a pal of mine
and the tropical islands too;
And oh, how I love to rove a lake in
a slim birch-bark canoe.

The Mongol tribes are curious folk,
but they're mighty nice to me;
And I love to loom in a whaling ship
on the green and grayish sea.

The thrills of the Far Unknown are
mine, and I know the Wastes
of the World;

I've stood alone on the earth's white
crest with the ocean below me
curled;

I've prayed to God in the desert's
waste, I've cursed His Name
in the mines,

I've saved myself from a savage
death by juggling words with
signs;

I've lived the life of the glorious
Here and felt the danger of
There,

So envy me as a Traveler, though I
never leave my chair.

Betty Tones.

TO YONDER HILL

Go to yonder hill away
Beyond the field, there to a grave.
You'll find a stone so cold and bare
Beneath the sod, my love lies there.

Go to yonder home A-mine
Unto the hill, I'm sure you'll find
It cold and lonely like my soul;
The rooms all bare. I pray you go.

But here I sit until the day
Of setting sun hath passed away.
For in my heart the light is dim,
And can't shine there from within.

And here He'll find me on the day
When He, my Master comes my way
And stops to help, to share my woe,
And beckons cheerily:—Go! Friend,
Go!

Abel T. Parent,
Bernardston

TRIUMPH

A vision I beheld of Triumph: Fair
Was she with beaming face and sun-
bright hair.

A suit of armor triple-forged she
wore,
And on her spear a crimson ban-
ner bore.

Upon a golden trumpet, as she passed,
O'er the rude crowd she blew a
ringing blast,

And Envy glared at her with cruel
eyes,
And Failure marvelled with a sad
surprise.

All fawned; none frowned on her; the
King and groom
Alike made haste to give her proper
room.

And, as she passed among them well
content
Dropping a gem or blossom as she
went.

She viewed right scornfully the cring-
ing crowd;
Coldly she listened to their praises
loud
And o'er her forehead beautiful and
proud

Sternly disdain came creeping like
a cloud:

Her face that had before with beauty
bloomed
The look austere of Winter sky
assumed;

She cried "Be still! Short-sighted
ones, for shame!
I am but Failure—with another
name!"

Arthur Goodenough,
West Brattleboro, Vt.

OBITUARY

WARREN N. TENNEY

Rev. Warren N. Tenney, a recent
resident of the Advent Home at South
Vernon died suddenly Monday after-
noon after a brief illness. He had
been a preacher of the Adventist
Church all his life and had occupied
many pastorates in New England. Of
late years he had been engaged in
efforts of the anti-Saloon League and
had traveled considerably giving lec-
tures and talks.

Of recent years Mr. Tenney has
been connected with the Advent
Christian Publishing Co., of Boston,
Mass., locally known as the Warren
Press, but recently his health had
failed from the strain of over work
and he and Mrs. Tenney decided to
take a needed rest and remain at the
Vernon home for the winter. But his
physical form could not endure and
he succumbed to a complication of
diseases although the best medical at-
tention was afforded him.

He leaves a widow, Mrs. Lilla Ro-
berts Tenney from New Hampshire,
two sons, Clarence V., a preacher lo-
cated in Wolfeboro, N. H., Harold A.,
who resides in Arlington, Mass., three
daughters, Mrs. Marion F. W. Robin-
son of Middleboro, Mass., Mrs. Minnie
Holder of St. John's, Newfoundland,
and Mrs. Rose Lillian Copeland of
Wakefield, Mass.

Mrs. Tenney will reside with her
youngest daughter, Mrs. Copeland for
the present.

The funeral was held at the home
on Tuesday afternoon and the body
taken to Rochester, N. H., for inter-
ment.

TRINITARIAN CONGREGATIONAL CHURCH

WILLIAM W. COLE, Acting Pastor

Announcements for week beginning
November 29

Sunday

10.00 a.m.—Sunday School.
11.00 a.m.—Morning Worship.
7.00 p.m.—Y. P. S. C. E.
8.00 p.m.—Evening Service.

Thursday

7.30 p.m.—Mid-week Service.

FIRST CONGREGATIONAL UNITARIAN CHURCH

CHARLES CHAMBERS CONNER

and

MARY ANDREWS CONNER

Ministers

9.45 a.m. Church School
10.45 a.m. Service of worship with
a special study of the "Mab
Mind and another of the "Four
Hells in Sacred Scripture.

UNITED STATES POST OFFICE
Change of Mails, effective Sept. 27,
1931.

EAST NORTHFIELD, MASS.

Mails Distributed.

10.00 a.m.—From all directions.
11.15 a.m.—From South.
2.45 p.m.—From North.
6.00 p.m.—From South, East, and
West.

Mails Close.

9.00 a.m.—For South, East, and
West.
10.30 a.m.—For North, and Win-
chester, N. H.
1.45 p.m.—For East, South, and
West.

4.30 p.m.—For North, South and
East.

6.45 p.m.—For all directions.
Office open 8.30 a.m. to 7 p.m.
Holiday hours 9 a.m. to 12.00.

NORTHFIELD, MASS.

Mail Distributed.

8.30 a.m.—From all directions.
10.45 a.m.—From all directions.
2.45 p.m.—From all directions.

Mails Close.

9.30 a.m.—For all directions.
1.30 p.m.—South, East and West.
6.00 p.m.—For all directions.
Rural carriers leave at 10.50 a.m.
Office open 8.00 a.m. to 6.30 p.m.
Holiday hours: 9.30 a.m. to 12.00.

Boston & Maine R. R.

Train Schedule E. S. T.

Lv. East Northfield, North Bound
8.52 a.m. 1.25 p.m. 10.37 p.m.

11.08 a.m. 5.27 p.m.
Sundays 7.54 a.m. 12.25-8.37 p.m.

Lv. East Northfield, South Bound
6.15 a.m. 2.38 p.m. 8.55 p.m.

9.50 a.m. 5.01 p.m.
Sundays 6.15 a.m. 5.01 p.m. 8.50 p.m.

Central Vermont R. R.

Eastern Standard Time

TRAIN SCHEDULE

Lv. Northfield, North bound
10.09 a.m. 6.39 p.m.

Lv. Northfield, South bound
7.35 a.m. 2.15 p.m.

BOSTON & MAINE BUS SERVICE

GREENFIELD TO BRATTLEBORO

Via

NORTHFIELD and HINSDALE

Leave

Greenfield (R. R. Sta.) a.m. p.m.
Bernardston (Inn) 9.30 5.45
Mt. Hermon (School gate) 9.55 6.00
Northfield (P. O.) 10.00 6.18
E. Northfield 10.05 6.20
Hinsdale (Inn) 10.25 6.40
Arr. Brat'boro (RR Sta.) 10.45 7.00
Sundays—Leave Greenfield (R. R.
Sta. 11.15 a.m. and 5.45 p.m.

Leave

Brattleboro (R. R. Sta.) a.m. p.m.
Hinsdale (Inn) 7.00 1.20
E. Northfield 7.15 1.40
Northfield (P. O.) 7.30 1.55
Mt. Hermon (School gate) 7.40 2.05
Bernardston (Inn) 7.50 2.15
Arr. Greenfield (R. R. Sta.) 8.10 2.35
Sundays—Leave Brattleboro R. R.
Station at 11.00 a.m. and 1.30 p.m.

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urdays from 2 to 5.30 and 6.30 to
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Cook's News Store Millers Falls
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Bacchetta News Room Hinsdale, N. H.
Jersey Store Winchester, N. H.

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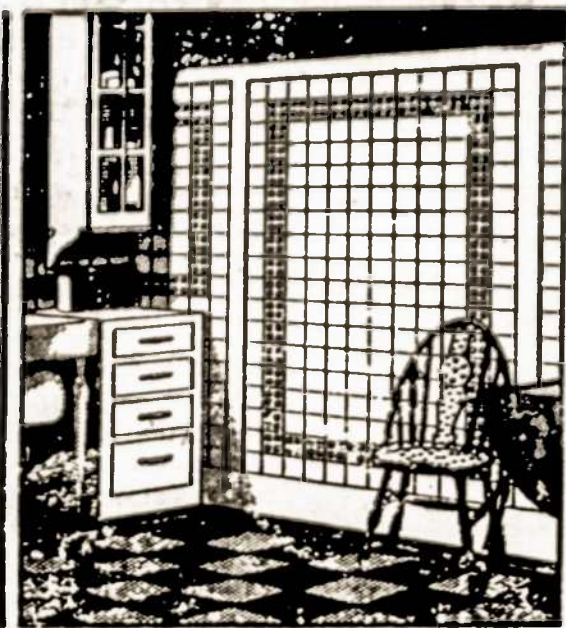
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INDUSTRY SEES HOPEFUL SIGNS, BANKERS TOLD

Leading Automobile Unit Expects to Employ More Men This Winter Than Last

MOTOR SUPPLY IN HANDS OF PUBLIC FALLING OFF

Twelve Million Years Less Transportation in Nation's Car Inventory Than Considered Normal, Manufacturer Tells Financiers

ESTIMATING that transportation in the form of automobiles now in the hands of the American public is twelve million "car-years" below normal, and that this deficit will eventually have to be made up, Richard H. Grant, vice president of the General Motors Corporation, recently told the American Bankers Association convention that employment in his company may be greater this winter than last year.

"Employment during the winter months is a very important thing," Mr. Grant said. "So far as our corporation is concerned, in November, December, January and February we will be employing at least as many and probably more men than we did this past year."

In order to gauge the outlook for next year's market his corporation, he said, attempts to set up sales indices based on intensive scientific studies in addition to observation and common sense.

"We are in the habit of looking upon an automobile not merely as a automobile but as transportation," he said. "We figure each automobile produced as six years of transportation. Then by following up records of production yearly, we get a graph which indicates what ought to be a normal inventory of transportation in the hands of the American people, and whether there are more or less miles than might be expected. According to our figures, there are about twelve million years less transportation in this inventory at the present time than has been considered normal since 1925."

The Outlook for Business "Consequently, if we retain the same purchasing power in this country, it is quite evident that on the first upturn of business there will be a rush to replace that inventory. In developing this graph, it has come out very strongly that every third year is a big automobile year. The biggest automobile year was 1929 when 4,100,000 cars were produced for American consumption. This year the industry will produce somewhere between 1,800,000 and 1,900,000 cars. As 1932 is three years after 1929, if economic conditions were normal we could be sure we would do a tremendous business, because the third year is the time when the bulk of the replacing takes place."

He added that there are factors at work that make it uncertain how big the year will be, instancing that "money is being hoarded from lack of confidence and this takes away some purchasing power that we would otherwise have, while family budgets are being cut on account of changes in income conditions, which again means that purchasing power for the automobile, like a good many other things, will be knocked down." As a result, he said, it was necessary to measure what statistically would be a big year against a practical consideration of the curtailment of expenditures which is going on and determine how big the year will be under these circumstances.

"From a long haul standpoint, regardless of how many automobiles are sold in 1932, we are storing up a big business for the future," Mr. Grant said. "There will be fewer automobiles sold in 1931 than will go to the scrap heap. With 12,000,000 car-years out of the inventory, nine percent more gasoline was used up to August 1, 1931, than was used in 1930. With fewer automobiles, the people must have been running them faster and longer to consume the additional gasoline. This means that we have some 22,000,000 people working hard to make a fine business for our industry when there is an economic recovery."

No False Optimism "I am not attempting to create any false optimism—I am not speaking without a statistical background. Using the best sense we can, we have drawn conclusions from the figures we have, and I am willing to make the statement that as far as the conduct of our business for the first half of 1932 is concerned, we shall set the indices somewhat higher than the actualities of 1931. We are willing to set our advertising budgets and our selling expense on the kind of indices. With economic conditions as they are, and since the obsolescence is so great and we have sunk so low in this year's sales, we figure that the first half of 1932 must necessarily be better than was the first half of 1931."

Irate Pa: "What do you mean by bringing my daughter in at this hour?" Young Feller: "Well, I gotta be at work by seven."

The Old Un: "Pluck, my boy, pluck; that is the one essential to success in business."

The Young Un: "Yes of course, I know that. The trouble is finding some one to pluck."

HARD TIMES RENEW BANKER'S OPTIMISM

Former Bankers' Chief Finds Much in Past Year to Inspire Confidence in Financial Reliability

ROME C. STEPHENSON, retiring president of the American Bankers Association, declared in an address on the expiration of his term of office that, in travelling about among the banks from one end of the country to the other during the past year, he had "come out of it with a renewed faith in the strength of our banking structure and our banking situation, and a renewed faith particularly in the spirit and courage of the men in the banks that have enabled them to rise unquarrelled over difficulties such as men never had to face before, or to accept with fortitude misfortunes that were beyond human power to prevent."

When he reflected, he said, that the "entire human economic structure has been brought to the verge of ruin under the difficulties that have swept over not only the nation but the entire world, and that the results of events of this kind react with particular directness upon the stability of our banks, and yet how few have succumbed, we may well renew our confidence in the banks of America; when we think also of how many of our bankers have stood up under the stress and storms of these times and how relatively few of them have been proved wanting in the series of crises that have assailed them, we may well feel a sincere pride in our fellow bankers." He added:

"So I come out of this year of somber experiences not as a pessimist, but as an optimist—as one with a renewed faith and confidence in the spirit of his fellow men under overwhelming difficulties. And particularly do I come out of this year as a banker who is proud of his fellow bankers for the undaunted way in which they have met their part of the great test through which the times have put the nation. I believe that this year has brought new honor to our banking traditions and our banking profession and has won for the banker new title to the faith and trust of all classes of his fellow citizens."

WORTHWHILE PREACHMENTS

"Family Portrait"

"American family life began with two words, 'Land ahead.' The great American migration begun by Columbus and finished by the covered wagon was essentially a family enterprise which carried with it its own civilization, consisting of laws, library, gun, Bible and a European family pattern. Against this background is to be hung our present-day American family portrait with its gold-edge frame of prosperity."

"Looking out at us from this portrait are the Puritan, the pioneer and the airplane, all of which are symbols of the impersonal economic-social forces that have thrown our humpty dumpty home of yesterday off the wall of security. The question therefore arises who will put the home together again? To this question there is but one attitude to take—the experimental attitude of Jesus set forth in his teaching of individualism."

"In our day as in Jesus's, the individual is lost, is swallowed up in the bigness of the city, the corporation, the job, the school, the political party and the social system. The place to find him, however, is not simply by finding out where he lives, where he works or what he thinks and knows. The place to look for him is where he is hiding in the realms of his inner feelings."

"Most of our family problems today center right here. We talk of parental authority, or moral codes for youth and of appeals to reason. Not so Jesus. He talked in terms of attitudes, of right relations between men. Once we put the family regime of social living on Jesus's basis of right human relations born out of respect for persons, we will get better and happier homes."

"Finally, the American family must rediscover God. To do this we must follow a technic that is in keeping with our modern conditions of living. The old family altar must be replaced by what has been called the 'emotion of an ideal,' the driving power of something bigger than ourselves that will make us loyal to the best that we have known in Christian teaching. "That driving power is to be found in the practice of spiritual self-suggestion, which at best is prayer, whereby through enforced silence we focus our attention on what we ought to be. Linked up with this period of silence in the home should go a new motive for church attendance, a motive born of the necessity to bring the tensions and troubles of life into a place different from the habitual everyday-environment, into a place of prayer."

"The test of any home is this: What does it do to you? Does it start you out each morning with a dark brown taste for life? If so, you have not yet found yourself and God. Or does it give you tawny spiritual muscles, open spiritual sweeps to live in and new power to live by? If so, yours is a Christian home."

—Rev. Herbert H. Deck, North Congregational Church, Springfield, Mass.

Don't Drive a Dirty Car—We have Facilities for Washing and Polishing Your Car in a first class manner. Prices for Washing are \$1.50, \$2.50 and \$3.50. Electric Polish, \$7.50. The Morgan Garage, Northfield, Adv. 4-24-tf.

READ THE HERALD ADS

Leaves From My Portfolio

Under The Stars—1

The day draws a curtain of light literally about the earth, and we are blinded to the infinity of worlds or suns that roll and sparkle above and around us. The night is the real liberator of our vision which traverses or swiftly leaps the great distances that run out to star-peaks which slope in light "up to God."

I wrote advising one to study the stars and to learn the joy of it. The word came back that it was more than he could do to keep track of this world. But he had not thought that we can best "keep track of this world" in relation to the light of others. If we did not have that light it might be very dark and we should vainly grope. We should not deny ourselves all the pleasure we may have with our feet on the earth and with our eyes lifted. Astronomy may teach us much in the nights which are passing, and the fascination will be something more than the foam which beads on truth's brimming bowl.

Near the close of the 19th century astronomers united in efforts to scan and photograph the heavens that the whole number of stars might be known and that many facts about them might be noted. Sir William Herschel attempted to estimate the number of the stars. He viewed the heavens in sections and averaged them, and so concluded there were more than twenty million. A lifetime should not be adequate for a man to count the stars with every night clear and favorable. It takes many workers together or in a long series of years to bring to the world a measurable degree of perfected knowledge.

Herschel observed that space is vacant in the neighborhood of star clusters. One body has attracted another which has been disposed to neighborliness and the luminous bodies have become grouped by a law of attraction. A star cluster is like a village or city. But the country is not so vacant about either of these. The laws of commerce rule here, and contiguous to cities the houses are thicker than far therefrom. If people might associate by a spiritual law very like that that reigns in the sidereal heavens, we should find them in close clusters with areas of vacancy surrounding them. The interests of life converge. We live and radiate light at sharp points touching their like.

A binary star is not one-half relatively stationary and the other part revolving, but both components revolve about each other, because they are so nearly of a size. It is an illustration of the influence of persons, one upon another. In companionship one is not as a sun and another as an earth, or an earth and its satellite. They are as the binary star itself, each exerting his or her influence upon the other. Astronomers tell us there is a center of inertia, as we know there must be: it is between the two. And so is there a truth, or ideal, or purpose, around which our lives move in any nearness to each other. Charles Chambers Conner.

Something New:—A new, up-to-date state approved grease dispensary has been added to the Greasing Department at the Morgan Garage, Northfield. This machine assures the customer of Accurate Measure and is the Last Word in Cleanliness. The Dispenser works under Air Pressure which forces the Grease into the Gear Boxes Without loss by spilling. A dial on the Gauge shows the exact amount of lubricant going into the car and the Customer pays only for what he actually gets. Adv. 4-24-tf

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SATURDAY, NOVEMBER 28—DOUBLE FEATURE

"EX BAD BOY"

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The story of a girl who wanted a man with "experience" and got him.
TOM TYLER in
"PARTNERS OF THE TRAIL"
Adventures in Africa—Universal News

SUNDAY, NOVEMBER 29
BARBARA STANWYCK in
"MIRACLE WOMAN"

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CLASS! QUALITY! DISTINCTION!
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Matinee 3 p. m. Evening one show—7.30 p. m.

MONDAY and TUESDAY, Nov. 30, Dec. 1, DOUBLE FEATURE

"ONCE A LADY"

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The kind of movie that does wonderful things to your heart
"VIRTUOUS HUSBAND"
With BETTY COMPTON, JEAN ARTHUR
It's the scream of the century!
Pathe News—Sportlight

WEDNESDAY and THURSDAY, Dec. 2-3 DOUBLE FEATURE

"PERSONAL MAID"

With NANCY CARROLL, GENE RAYMOND
This picture gives you an intimate glimpse into the lives of the rich
"WOMEN GO ON FOREVER"
With CLARA KIMBALL YOUNG
A Sparkling Drama!—A Heart Thriller!
Paramount News

FRIDAY, DECEMBER 4

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These stars don't need to be introduced
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Will Rogers, ambassador of fun, who is starred in the gay Fox picture, "Ambassador Bill."

Last Monday's Wrestling

Charles Moquin of Brattleboro, defeated Young Ross, of Holyoke, on the Northfield mat Monday night in a return bout between these two light heavyweights. This makes the second time that Moquin has triumphed over his rival. The first fall was won by Moquin in 7 min. 45 seconds by a body and arm hold. The second fall went to Ross in 11 min. 15 seconds when he landed one of his famous flying tackles. Moquin won the third fall and match in 4 min. 10 seconds with a body slam.

In the semi-final Jimmy Phillips, of Whately, defeated Stanley Nowick, of Hinsdale, in 15 min. 2 seconds by a body scissors.

Charles Scoble, of Northfield, defeated Hurricane Thompson of the same town, with a head lock and body hold after 4 min. and 2 seconds of fast wrestling.

The Wild Cat, Joe Stewart of Greenfield, champion of his weight of Franklin county, threw Tussler Turner of Brattleboro, in 2 min. with a body hold.

William Dalton was referee; Oler D. Doolittle, announcer; and Edward Bistrick, timer.

Gill

The meeting of the Parent-Teacher association was well attended last Thursday evening, fully 125 persons being present. After the business session, Luman Nelson of Winchester, N. H., gave an interesting talk, illustrated with pictures of his own talking on owls, hawks, herons, and wild turkey hunting in South Carolina. He also had pictures of foxes he had caught during the different winters, one collection showing 22 fine pelts.

The schools closed Wednesday for the rest of the week because of the Thanksgiving holiday.

Mr. and Mrs. Kenneth Greene have moved into the apartment in the ell of Mrs. F. E. Purple's house.

Flavel Coats is spending several weeks with his grand-mother, Mrs. F. E. Purple.

The Community Club will hold their regular fortnightly dance at Northfield Town Hall, Saturday night, Nov. 28th. Music by Jillson's Orchestra.—Adv. E. O. W.—5-29-tf.

Safety Isn't a Matter of Guesswork!—It is in knowing that your car is in condition to meet an emergency like a sudden stop to avoid an accident. Be Safe, let our expert Mechanics Service Your Car. The Morgan Garage, Northfield. Adv. 4-24-tf

At the Theatres

AT THE LAWLER — GREENFIELD
FEDERAL STREET — PHONE 300

NOW PLAYING

Wednesday—Thursday—Friday
November 25-26-27

"A TRIP TO THE HAWAIIAN ISLANDS"

SATURDAY—SUNDAY—MONDAY—TUESDAY
November 28-29-30—December 1

Joe E. Brown, whose phenomenally successful appearances in theatres all over the country, prove that he can be just as funny and likable off the screen as on it, is at his funniest—though not his slapstick funniest—in "Local Boy Makes Good" the first National comedy-drama in which he will be seen at the Lawler Theatre November 28-29-30 December 1.

In "Local Boy Makes Good," Joe E., is seen as John Miller—a timid and near-sighted clerk in a college bookstore, a man afraid of his own shadow, and secretly in love with Julia Winters, a pretty co-ed whom he has never really seen—but whom he woos secretly by violently passionate love letters which he writes but never mails. One of these missives is sent to Julia without John's knowledge.

John Miller, in his letters to Julia has described himself as the champion athlete of the school—and in due time he is horrified to get a reply from Julia saying that she is coming to the track meet between the schools to witness his prowess.

About this time, Marjorie Blake, a former classmate of Julia, comes to clerk in the store. She rather likes the timid John Miller and urges him to try for the track squad—if only to make good his assertions.

He gets his try-out—attempts to hurl a javelin, and in so doing almost does out Wally Pierce, speediest sprinter of the school. Wally, in anger, chases him and those who see the time the two make at once decide that they both must enter the lists and win the track meet.

John is hiding in the store, believing that Wally means to beat him up, when Julia arrives all enthusiasm about what she has heard of John. She informs him that she is engaged to big Spike Hoyt, captain of the opposing team, who is violently jealous of her unknown correspondent. Julia is a psycho-analysis bug. When she learns that John's claims have no backing in reality, she psycho-analyzes him, but in vain.

On the day of the race he refuses to run against Spike and it is only Marjorie's kiss and the "rubbing alcohol" she mixes in his drink—that fills him with false courage and—but the astonishing things that happen after that must not be told. It is enough to say that Joe E., has never been so appealing amusing as in "Local Boy Makes Good."

Dorothy Lee is delightful as Julia. This captivating blonde has lost none of the charm she displayed in "Rio Rita," "Dixiana" and other films. Ruth Hall, is equally charming as Marjorie, the girl who makes a hero of the mollycoddle. Edward Woods ably plays Spike Hoyt, captain of the enemy team. Edward Nugent is effective as the speedy sprinter. Other parts are well played by Wade Boteler, William Burruss and John Harrington. The picture is based on a play by J. C. and Elliott Nugent. Mervyn Le Roy directed.

"Local Boy Makes Good" provides Joe E. Brown with the best role of his career. The part is never exaggerated to the point of the ludicrous. It is funny because of its naturalness. You will root for Joe as you never have before, when you see him in "Local Boy Makes Good."

AT THE GARDEN

MAIN STREET — PHONE 1200

Matinee 2:15 Evenings 7 to 10:30

Now Playing "HIS WOMAN"

with Gary Cooper and Claudette Colbert

Gary Cooper plays the role of a bronzed two-fisted sea captain in Paramount's exciting dramatic romance, "His Woman," now at the Garden Theatre. And playing opposite him in the role of a woman who is saved from a dissolute life by her unselfish love for Cooper and his motherless baby, is Claudette Colbert, distinguished actress of the stage and screen. Both of these players are excellently cast in roles which afford them exceptional opportunities to do the best acting of their respective careers.

In addition to Cooper and Miss Colbert, there is featured a nine months old baby, Richard Spiro who, as the foundling adopted by Cooper and mothered by Claudette Colbert, proves to be one of the most engaging and adorable babies ever presented on the screen.

"His Woman" was directed by Edward Sloman from the popular novel, "The Sentimentalist."

Starts Sunday, November 29th for four days
Will Rogers in "AMBASSADOR BILL"

Will Rogers has enjoyed one success after another since the screen made it possible to hear his incomparable drawl and "Ambassador Bill," his latest Fox production, coming to the Garden Theatre next Sunday is filled to overflowing with his usual quota of laughs and good-humored witticisms. As a United States ambassador to Sylvania, Rogers becomes advisor to a queen, makes a pal of a boy king and finally brings the estranged queen and her royal husband to reconciliation by applying common sense methods.

Coming Attractions:—Key Francis, William Boyd in "FALSE MADONNA"; Norma Shearer, Robert Montgomery in "PRIVATE LIVES"; "ARE THESE OUR CHILDREN?"; and "OVER THE HILL."

AT THE AUDITORIUM, BRATTLEBORO

WEDNESDAY and THURSDAY
DECEMBER 2 and 3

There's a real chance to see the inside of something you've been aching to get all your life. See what a "Personal Maid" sees, hear what she hears, and there's not much to wonder about.

For "Personal Maid," the revealing picture from Grace Perkins' exciting novel with titian-haired Nancy Carroll playing the title role; Pat O'Brien doing a self-made business man; Gene Raymond, an interesting screen new-comer, as a rollicking rich college-boy; George Fawcett happily grouch as the multimillionaire Gary Gary, and rib-tickling Mary Boland is a picture with real human intensive interest.

"Personal Maid" is the Cinderella story made real, with Nancy sparkling in and out on her high heels. It's romance, and good fun, but, underneath it all is real drama, lightly and amusingly told, of the emotion-torn, love-muddled lives of America's millionaires.

Nancy makes herself so useful as personal maid to the wealthy Mrs. Gary that she is commissioned to coax the wayward son of the house back to the "straight and narrow." She falls in love with the boy; and, at the same time, attracts the attention of a self-made business friend of the family. Convinced that "clothes make the lady," Nancy steals a holiday and poses as a wealthy heiress. Her ruse is discovered, and she goes back to the servants' hall, only to be lifted out of it by a real romance.

"Personal Maid" is exciting, thrilling drama II the way through. It's action and dialog, directed by Monta Bell, is smart and rich and fresh. You will want to see "Personal Maid."

These theatres aim to—
Give Bigger and Better Pictures at All Times—
Make Every visit here an Event—
Have the Service, Hospitality and Entertainment please you and have you feel they are Your Theatres, created for Your Comfort and Amusement.

BERNARDSTON

All the news from Bernardston—
Subscriptions for The Herald are
coming in. Have you sent in your
Subscription?

Goodale Memorial Church

The Goodale Church will hold regular service at the usual hour.
Mr. Myron Chapin will lead C. E. Sunday evening. His topic will be "Where Missionaries are Needed." Miss Lena Corkins will give a few facts on the life of David Brainerd. Gospel service will be held after C. E. Everyone is cordially invited.

Unitarian Church

The Unitarian Church will have School and Church next Sunday at the usual hours, 10 and 11 a.m. Rev. Joseph C. Allen will preach.
The Laymen's League of the Unitarian Church will meet in the vestry on Thursday evening next, at 8 o'clock.

Baptist Church

The Rev. W. H. Geibel from East Northfield will preach at the Baptist Church this coming Sunday. Sunday School will be held at twelve.

Grange Officers Elected

The following officers were elected at the annual meeting of the Grange: Master, Herbie Deane; overseer, Eugene Turner; Lecturer, Delmar Magoon; Steward, Walter Groover; Assistant Steward, Ellis Franklin; Chaplain, Mrs. Nellie Slate; Treasurer, Miss Florence Wright; Secretary, E. J. Slate; Gatekeeper, Howard Grover; Lady Assistant Steward, Miss Doris Woodard; Executive Committee for three years, Herbert Thurber.

A large number enjoyed the dance sponsored by the Athletic Club Saturday evening. As there will be an entertainment in the free lecture course on Dec. 5, there will be no dance.

The Bergmen Players of New York City presented "The Intimate Strangers," at the Town Hall last Friday. The play was enjoyed by all. The hall was filled to capacity.

Miss Mildred Lawrence attended the Freshman Hop at Greenfield High last Friday night.

A number of dandelion blossoms have been found. Celeste Madden picked a Mayflower this week. The lilacs are budding. We have a pseudo spring. But old man winter must be just around the corner.

Mrs. Leo Bowman has blossoms on a "Golden Bell" bush. This is one of the first flowers to bloom in the spring.

Mr. Stanley Phelps and Arthur Truesdell motored to Boston the first part of the week to visit John Phelps who is attending Boston Normal Art.

Arthur Truesdell is confined to his bed with a sore throat.

Dorothy McCurdy has been spending a few weeks at Manchester, N. H.

Pupils from East Bernardston School gave an entertainment at their school house Tuesday evening. Talks were given by the Rev. Truesdell, R. V. Allen, and Mrs. Ernest Schaufus.

Myron E. Barber entertained Addison Cutting of Springfield, and Mr. and Mrs. Morris Cutting and Erving Barber Thanksgiving Day.

Miss Harriet Farr spent Thursday with Mr. and Mrs. Henry Crowell.

Mr. and Mrs. Holman Whitaker and Dayton Hale went to Gill with Mrs. Whitaker's parents, Mr. and Mrs. Luther Hastings. Mr. and Mrs. Percy Whitaker of Ashburnham also were Thanksgiving guests of the Hastings.

Mr. and Mrs. Carl Whitaker and family were guests of their parents, Mr. and Mrs. Charles Whitaker.

Miss O. Barrett spent the day with Mr. and Mrs. Harry Foley of South Vernon.

Miss Evelyn Estey and her mother spent the entire school holiday with Miss Estey's cousin, Miss Helen Kitchen of Brookville.

Miss Eva Palmer enjoyed the vacation with friends in Springfield.

Mr. and Mrs. Francis Deveney and family of Turners Falls were guests of Mrs. George W. Snow of East Bernardston.

Mr. and Mrs. Harry Day entertained Mr. and Mrs. Porter and Mrs. Hewitt of Greenfield.

Mr. and Mrs. Frank L. McCloud had a family reunion at their home on Thanksgiving. There were forty-five present.

Mr. and Mrs. Ray Franklin and sons, Ellis and Ray Jr., Mr. and Mrs. Winnie Newton, Mrs. Julia Newton, and Mr. and Mrs. A. H. Ball of Greenfield were entertained Thanksgiving at the home of Mr. and Mrs. Henry Newton.

Mrs. Josie Edgar spent the holiday with her aunt, Mrs. Harriet Putnam in Orange.

Mr. and Mrs. E. V. Alden entertained over the holiday, Mr. and Mrs. George Sessions of Guilford, Vt., and Mrs. Gertrude Shaw and son, George of Brattleboro, Vt.

Mr. and Mrs. Sumner, and son Edwin Pratt, Mr. and Mrs. Lewis Jillson and son, Mr. and Mrs. Kenneth Black and son, Mr. and Mrs. Edwin

Porter, Mr. Leonard Jillson, Mr. and Mrs. Alphonso Marshall, Eugene and Vivian Jacqueth, Mr. and Mrs. Herbert White of Halifax, Vt., and Clarence Sevine spent the holiday in Leyden.

Dr. and Mrs. Sheldon Clapp are planning to spend the holidays with Mr. and Mrs. D. A. McLaughroy and family in Providence, R. I.

Mrs. Leon Burrows, Mrs. Richard Phelps, and the Misses Abbie and Ellen Burrows spent Thanksgiving day with Merton Fairman and family in Vernon, Vt.

Mrs. Ella Rogerson is visiting relatives in Springfield over the holiday.

Mr. and Mrs. Raymond Messer and family of Shelburne Falls spent Thursday with Mr. and Mrs. Lynn Wyatt.

Mr. and Mrs. Herbert Andrews entertained Mr. and Mrs. E. A. Estabrook and family over the holiday.

Mr. and Mrs. Frazier McIntosh and family from Worcester, Mass., were the guests of Mr. and Mrs. Charles Danforth.

Mr. and Mrs. John Dunnell entertained Mr. and Mrs. Alton Dunnell and family from Keene, N. H.

Mr. and Mrs. Fred Miller entertained Mrs. Lawrence Butterfield and sons.

Mr. and Mrs. Ed. B. Snow entertained Mrs. Nettie Snow of Boston.

Mr. and Mrs. Luman Barber entertained Mr. Alfred Harries.

Miss Mildred Lawrence spent Thanksgiving at Meriden, Conn.

Mr. and Mrs. John Matosky entertained Miss Dorothy Lawrence of Brattleboro, Vt.

Mr. and Mrs. Lawrence Gale and family spent Thanksgiving with Mr. Gale's parents, Mr. and Mrs. Luther Gale of Charlemont.

Mr. and Mrs. Woodard entertained Mr. and Mrs. Raymond Cowan from Millers Falls.

Mr. and Mrs. A. W. Ward entertained Mr. and Mrs. Harold Smith of Brattleboro, Vt., and Mr. and Mrs. Arthur B. Ward and family from Turners Falls.

Mr. and Mrs. Fred Wright entertained Mr. and Mrs. McSanna, Mr. and Mrs. Kenneth Wright, Mr. Herbert Wright, Mr. and Mrs. A. L. Wright and Miss Florence Wright.

Mr. and Mrs. Deane entertained Mr. and Mrs. Raymond Deane and family, Mr. and Mrs. Ralph Deane and family, and Mr. and Mrs. Albert Deane and son and Mr. and Mrs. Herbert Deane of Greenfield.

Mr. and Mrs. John Gruszkowski entertained their daughters, Anna, Helen, and Julia all of Greenfield.

Mr. and Mrs. Burt Stoddard spent Thanksgiving in Pepperell with relatives.

Mr. and Mrs. H. S. Streeter and family entertained Mr. and Mrs. Herman A. Streeter and family, Mrs. May Streeter, and Mr. and Mrs. Herman Weimers and family. Wendell Streeter will be home for the holidays.

Mr. and Mrs. C. D. Pratt spent Thanksgiving in Halifax, Vt.

Mr. and Mrs. Dwight Moody entertained Mrs. Moody's father Mr. Hermon Eldred for Thanksgiving.

Mr. and Mrs. Frank Foster entertained Mr. Facteau over the holidays.

Mr. and Mrs. George Towness entertained Mr. and Mrs. John Watson of Springfield, Mass., Mr. and Mrs. E. M. Kelly of Holyoke, Mr. and Mrs. Herbert Townsend and daughter of Greenfield over the holidays.

School Notes

The following students of P. I., were outstanding the first eight weeks in the number of perfect typewritten copies passed in: Ronald Willis, 80; Mildred Lawrence, 62; Raymond Griswold, 60; Howard Day 53; Earl Kratz, 51; Orland Richardson, 51; Eunice Adams, 47; Edwin Pratt, 43; Raymond Hennequin, 40; Roger Bardwell, 37; Lena Corkins, 35.

The freshman class in ancient history have been making models of Greek architecture from soap. A keen interest has been shown in this work by all the pupils.

The senior class will hold their fourth dance at the Town Hall to-night. It is hoped that a large crowd will attend.

(Continued On Page 8)

Why do they put so many holes in Swiss cheese when it is Limberger that needs the ventilation?

"Pat, what in the world is the matter?"

"I just got out of the hospital—I was operated on for appendicitis."

"What's that got to do with the lump on your head?"

"A lot. They ran out of ether."

Mrs. Blabber — "You're looking very happy this morning. Have you had good news?"

Mrs. Gabor — "Just wonderful! My husband has just had a nervous breakdown and we're going to Florida for the winter."

Alfred E. Holton

ELECTRICIAN

RANGES

Refrigerators

APPLIANCES

and Lamps

Free Installation on

Electric Ranges

Northfield Phone 101

Nation Wide Store

F. A. IRISH
NORTHFIELD, MASSACHUSETTS

Special New Price on LIBBY'S FANCY PINEAPPLE

No. 2 1-2 size cans sliced	22c
No. 2 1-2 size cans crushed	22c
No. 2 size cans sliced	19c
No. 2 size cans crushed	19c

Stock up at these prices!

Try a bag of Nation Wide bread flour or a bag of
Mastiff Pastry Flour 55c

YOU WILL LIKE THEM

Fancy Select Oysters

F. A. IRISH

Telephone 136-2

See Nation Wide Ad On This Page

INSURE YOUR OPPORTUNITIES WITH A BANK ACCOUNT

You can spend all the money you earn and get nowhere. Or you can save a small part of it and gradually attain financial independence.

Success in most instances is due to the fact when opportunity arrives there is a bank account to meet it. Save a part of every dollar in the bank.

BRATTLEBORO TRUST CO.

BRATTLEBORO, VERMONT

SAVE

The wear and tear of shoveling snow, buying fuel, keeping the fires burning, and preparing three meals a day by making The Northfield YOUR HOME this winter. Attractive winter rates.

NORTHFIELD RESIDENTS

and their friends are always welcome to the regular afternoon tea, banquets, club luncheons, individual or family meals.

GARAGE SERVICE

Fisk (made in New England) and Goodyear Tires and other supplies for sale.

Shopping or pleasure trips by car or bus to any point near or far. Bring in your car, let us tune it up or repair it and keep it warm this autumn and winter. You can take it out as often as you like.

EAST NORTHFIELD TRANSFER meets all the principal trains at the East Northfield station on week days between 7 a.m., and 10.40 p. m. Others upon notification.

ATTRACTIVE ARTICLES

For wedding, birthday, and holiday gifts are on sale at our Gift Shop. Call and examine them.

Will gladly give you definite information and quote rates on any service.

THE NORTHFIELD

EAST NORTHFIELD, MASS.

WATCH THE "SATURDAY SPECIALS"

The Franklin County Trust Company

Greenfield, Mass.

Commercial Department—Savings Department—Trust Department
Interest at the rate of 4 1/2% has been paid in our Savings Department. Deposits go on interest the first of each month.

BANK HERE AND GROW WITH US!

JOHN W. HAIGIS, President and Trust Officer
CHARLES H. KEITH, Vice President
GEORGE A. SHELDON, Vice President
HERBERT V. ERICKSON, Treasurer

Eugenie's Grandfather Was an American



Empress Eugenie,
from the portrait by Winterhalter.

IT'S a high-sounding name, Marie-Eugenie-Ignace-Augustine de Montijo, Empress of the French, wife of Napoleon III, but few people know her mother was the daughter of William Kirkpatrick, American Consul at Malaga, Spain. The great ladies who attended social functions in France's magnificent palaces didn't like the little upstart. Finally Eugenie complained of an insult from the wife of a high official at a New Year's Eve ball at the Tuilleries Palace in Paris. The Emperor heard of the insult and calmly said to Eugenie, "I will avenge you." Three days

later he proposed. Eugenie's beauty and charm set the style in the gay French capital. Sixty years later she is again setting the style, for Eugenie hats are sweeping the country. Eugenie smoked cigarettes and broke down many ancient prejudices just as the American woman taking advantage of the removal of certain harmful irritants from cigarettes by such modern methods as the toasting process including the use of ultra violet rays has broken down the prejudice against smoking by women. Modern science has achieved many wonders and the creative mind is always at work to devise such aids to smokers as the notched-tab cellophane package which allows one to open the moisture-proof package by simply holding down one tab and tearing off one corner by pulling on the other tab.

H. L. Barrett of Leicester Awarded 120th Automobile in Nationwide Slogan Contest

H. L. Bartlett, of 11 Warren Avenue, Leicester, Mass., is the 120th to win an automobile in a nationwide slogan contest. He is the seventh winner in Massachusetts.

Mr. Bartlett acquired his new car by writing twenty words descriptive of the quality and merits of the Certified Cremona Cigar, each word on the back of a Cremona cigar band. Every day, except Sundays, until further notice, the American Cigar Company awards a closed car to the author of the best statement.

The prowess in slogan-making of those who have submitted their writings in the competition, is pointed to by advertising men as a proof that modern advertising by means of newspapers, magazines and radio has made the nation "advertising conscious", so that even amateurs can write a good, brief, snappy slogan for a product. The efforts of the contestants in this competition are rewarded with the choice of a Ford, Chevrolet or Plymouth automobile, worth, at current prices, about \$400 for each of the twenty words.

Doctors, dentists, housewives, business men, clerks, airplane mechanics, ministers, teachers, newspaper people and farmers have

been among the winners of the contest. Salesmen were represented by the largest group of winners. Artisans in various trades came next. Laborers and janitors and telegraph operators, too, have acquired automobiles by the Twenty Word route.



Winchester

Miss Mabel Young of Hudson spent the week end at her home.

Mrs. Joseph Solas of Burt Hill Road is very ill at her home.

Miss Anna Whitney of Troy, N. Y., called on friends in town Sunday.

A daughter Shirley May was born to Mr. and Mrs. Pelkey on November 12.

Winston Atherton has accepted a position in the Samford, Conn., Junior High School.

Miss Cecelia O'Toole of Maynard, Mass., is spending a few days with Mrs. Delia Powers.

Mr. and Mrs. Davis of Waltham, Mass., were guests of Mr. and Mrs. Ezra Cota on Sunday.

Mr. and Mrs. Maurice Conway and Mr. and Mrs. Charles Manning spent Sunday in Somerville, Mass.

A daughter, Katherine was born to Mr. and Mrs. Richard Hayes, Jr., at the Elliott Hospital Keene last week.

Miss Pauline Smith of Orange, Mass., and Miss Maxine Smith of Keene spent the week end at their home.

Week end guests of Mr. and Mrs. James Atherton were Weston Atherton, and Emily Atherton of Keene Normal.

Mr. and Mrs. Harold Fosdick of Keene and Mr. and Mrs. Charles Gray and family of Keene were week end guests of Mr. and Mrs. G. R. Fosdick Sr.

A number of members of both the Current Events and Winchester Women's Clubs attended the Neighborhood meeting of the Keene Women's Club on Friday, an enjoyable afternoon was spent by the guests.

Mrs. Victor Carlson entertained 18 young people in honor of her daughter Lucie's ninth birthday on Saturday afternoon. Games were played and refreshments were served including a large birthday cake.

The members of the parish of the Federated Church brought vegetables as their offering on Sunday morning and the pulpit was a pleasing picture with a background of evergreen and hemlocks. After the evening service they were distributed to the needy.

The Community Club will hold their regular fortnightly dance at Northfield Town Hall, Saturday night, Nov. 28th. Music by Jillion's Orchestra.—Adv. E. O. W.—5-29-31.

Locals

Mr. H. J. Ward of Millers Falls is chairman of the Red Cross drive in that town.

Mr. Waldo H. Stebbins is starting the erection of another cottage on Maple street.

Christmas is only four weeks off—and another week following will usher in the new year.

The Community club will hold another of their popular dances at the Town hall on Saturday evening.

The butterfly quilt which the American Legion sold tickets for Armistice Day was awarded to Mrs. E. S. Krause.

Not many Northfield people responded to the "Greenfield Day" Merchant's bargains. No advertising had been carried in The Herald and no publicity was given here.

Carroll H. Miller of Northfield was elected as "Gate-Keeper" at the annual meeting of the Connecticut Valley Pomona Grange held at Millers Falls last week.

The following officers of Rollin C. Ward Camp—Sons of Union Veterans were installed in Grange Hall Northfield by Walter H. Howard of Greenfield as installing officer: W. G. Slate, commander; Lawrence Lazelle, senior vice commander; Harry M. Haskell, junior vice commander; Albert Irish, secretary and treasurer; Charles Slate, Patriotic instructor; Frank Maynard, chaplain; Leroy Dresser, color guard; F. A. Irish, guide; Charles Slate, Frank Maynard and Lawrence Lazelle, camp council.

North Leverett

Clifford Graves is able to be out again after being ill with the gripe.

Mrs. Edith Baxter is having a week's vacation from her school in Shutesbury.

The Electric Co., have poles set as far as O. C. Marvell's place.

Mrs. Effie Boutwell spent a few days in Athol last week with relatives and friends.

Mr. and Mrs. Verne E. Bliss with Miss Marion Bliss and Junior of Shelburne Falls visited Mrs. Edith Baxter and Forrest Fisk last Sunday.

Leslie Kincaid and Forrest Fisk attended the Wolejko-Radowicz wedding in South Deerfield Monday evening.

Nights are Sleepless for Acidity Victims!

Night after night of tossing on your bed—morning after morning of dragging yourself out more dead than alive, will soon put you "on the rocks". Nothing withers faster than a sleep-starved body! Yet many cases of sleeplessness are but cases of Acidity—an acid condition of the system.

Acidity is brought on by the formation of too much acid in the stomach. The acid upsets digestion and causes sour stomach, flatulency, gas pains and often sick stomach. Not infrequently it steals our health and strength and makes our nerves so restless that we can't sleep at night, lagged as we may be.

Especially for Acidity

McKesson's Milk of Magnesia is especially effective for acidity. It contains 32 to 40 grains of Magnesium Hydroxide. This is considerably more than the United States Pharmacopoeia requires. It is so highly antacid that a tablespoonful in a little water neutralizes 10 times its volume in acid. Its mild laxative effect

makes it efficient as an internal purifier. Once you try McKesson's you will realize there is a difference in milks of magnesia. Absence of earthy or chalky taste, makes it pleasant for young or old to take.

Make this Sleep Test

Take a tablespoonful of McKesson's Milk of Magnesia in a little water before retiring for a few nights. See the results that soon show. Mark the improvement in digestion and the absence of old distress. Note how much less your nerves bother you and how much more soundly you sleep at night. A week tells the story. McKesson's Milk of Magnesia is more economical to use. The 8 oz. bottles cost only 25c and the 16 oz. bottles only 39c. Always ask for McKesson's by name.



Northfield Pharmacy

HARRY L. GINGRAS

Proprietor

Northfield, Massachusetts

ARTHUR P. LAWRENCE

SUCCESSOR TO CHARLES C. STEARNS

NORTHFIELD, MASSACHUSETTS

SPECIAL VALUE ITEMS

Dainty Dot Hosiery for women	79c
Allen A Hosiery for women	
Allen A Hosiery for women	Former Price \$1.50 \$1.00
Allen A Union Suits for men	Former Price \$2.00 \$1.50
Allen A Union Suits for men	Heavy Weight Cotton \$2.00
Allen A Union Suits for men	Part Wool \$2.75
Allen A Union Suits for men	100% Pure Wool \$5.00
Men's Winter Weight Fleece	Shirts and Drawers 98c

One Price, Cash, and your money back if you want it

A CHECKING account at this bank is your best safeguard in paying bills, for every cancelled check is an adequate receipt. More, when you pay by check you do away not only with the hazards of carrying currency, but with the errors that are likely to occur in making change. Furthermore, persons who pay by check are often delighted to find that they actually save money. Currency, they discover, is so easy to spend. But one thinks twice before writing a check.

The VERMONT—PEOPLES NATIONAL BANK

BRATTLEBORO, VERMONT

MAJOR C. HOUGHTON, President C. A. BROWN, Cashier

FOR OVER A CENTURY

THE FIRST NATIONAL has enjoyed the complete confidence and liberal patronage of people living in all parts of Franklin County.

How thoroughly their loyalty has been justified is shown by the ever-increasing strength and helpfulness of service characteristic of this bank.

UNDER STRICT UNITED STATES
GOVERNMENT SUPERVISION

First National Bank & Trust Co.
OF GREENFIELD, MASS.

TRY "THE HERALD" JOB PRINT

Once it was quite a task to get the Thanksgiving dinner. But now, there's a NATION WIDE STORE. Just around the corner



Nation-Wide

Thanksgiving Sale

Everything you need for the holiday feast at your NATION WIDE STORE

TWIN STATE Sale Starts Sale Ends
DIVISION Monday Nov. 16th Wed. Nov. 25th

For those pies, cakes, and puddings you will need:

Seeded or Seedless Raisins 2 pkgs. 19c

Grandma's Molasses Large can 33c

Mastiff Pastry Flour 1-8 bbl. 55c

Nation Wide Bread Flour 1-8 bbl. 59c

Nation Wide Currants Package 19c

Astor House Mince meat 2 packages 23c

Foss Pure Vanilla 2 oz. bottle 29c

Dunham's Cocoanut 2-4 oz. pkgs. 25c

Rumford Baking Powder 16 oz. can 29c

For seasoning the turkey dressing

Bell's Poultry Seasoning is best small pkg. 9c

For after-the-feast-nibbles you will enjoy

Nation Wide Pitted Dates 21c

Figs are great this year, clean and new .. 2 pkgs. 25c

Mixed Nuts lb. 25c
Filberts, Castanas, Pecans, Almonds, Walnuts

Walnuts lb. 29c
Fancy No. 1 California Nuts
Diamond Brand Soft Shell

Campfire Marshmallows lb. 21c
You will receive CRACKERJACK 5c package FREE!

Ward's Fruit Cake
A size for every purse—A holiday treat by WARD BAKING CO.

Pop Corn, Little Buster 10 oz. tin 11c
IT ALL POPS VERY TENDER

Cheese—full cream—with a tang lb. 27c

Mastiff Stuffed Olives 2-3 oz. jars 23c

Maraschino Cherries 3 oz. jar 11c

Guasti Wine Jellies—5 flavors jar 12c
For that after dinner beverage

Astor House Coffee—It's Best! lb. 37c

Nation Wide Coffee—It's Better lb. 27c

Clicquot Club Ginger Ale Doz. \$1.65
PALE DRY, OR GOLDEN

Nation Wide Ginger Ale—Pale Dry Doz. \$1.29

Zarex Fruit or Chocolate Syrup Pint jug 25c

TRADE AT NATION WIDE STORES

H. J. GLUTNEY
BARBER

UP-TO-DATE
SANITARY SHOP

Ladies and Gentlemen's
Work of All Kinds

NORTHFIELD,
MASS.

LEROY C. DRESSER

TRUCKING
FURNITURE MOVING

Dry Hard Wood
and Slabs

Tel 36-3
NORTHFIELD, MASS.

Northfield Farms

Mrs. Lester A. Luey of Greenfield has been spending a few days with the W. D. Luey's.

Lewis Wood has been called back to his work in the shipping department of the Millers Falls Tool Company.

The children of the school here held exercises appropriate for Thanksgiving in the schoolhouse on Wednesday afternoon.

Several of the local employees of the Millers Falls Tool Company are having to work now until nine p. m., on a large rush order.

Rev. Mary Andrews Conner of the Unitarian Congregational Church of Northfield again had charge of the evening service in Union hall last Sunday evening.

The party that the members of the Sunday school were planning to have last Saturday evening was postponed as so many of the members wanted to attend the moving pictures that were given in the town hall that evening.

The members of the Ladies' Benevolent Society held their regular meeting last week Wednesday at the home of Mrs. Frank Wood instead of at their rooms in the library. There was a very large attendance and the ladies worked on holders and also pieced up some blocks for the new bed quilt they are making for their sale, that they are planning on having soon. The hostesses for the day were Mrs. Frank Wood and Mrs. John Kervian who served supper to over twenty members and invited guests.

Tax Settlement

In the tax settlement Franklin County Towns received the following amounts from the Commonwealth, this year in comparison with 1930. The reduced amount returned this year is partly due to smaller receipts from the income tax.

	1930	1931
Ashfield	\$ 7,677.58	\$ 5,255.79
Barnardston	6,381.69	6,838.46
Buckland	21,660.02	12,687.53
Charlmont	4,556.81	4,823.97
Colrain	16,514.85	11,496.35
Conway	10,164.08	3,212.97
Deerfield	16,596.22	14,919.87
Erving	27,364.67	16,744.98
Gill	10,032.81	4,417.30
Goshen	3,294.25	2,006.77
Greenfield	148,644.41	116,134.26
Hawley	6,684.52	2,605.12
Heath	2,521.83	2,105.53
Leverett	8,750.04	2,820.97
Leyden	3,734.08	1,085.10
Monroe	8,743.77	4,016.32
Montague	63,221.50	48,254.63
New Salem	3,580.18	3,515.95
Northfield	12,493.92	10,388.22
Orange	33,624.37	27,595.11
Rowe	3,942.45	3,042.94
Shelburne	10,889.65	9,727.81
Shutesbury	4,618.34	2,609.74
Sunderland	10,117.44	5,858.72
Warwick	2,753.54	1,592.19
Wendell	3,729.87	2,593.68
Whately	8,275.77	5,127.26

Automobile Insurance Rates Announced

State Insurance Commissioner Merton L. Brown has announced the 1932 compulsory vehicle insurance rates. The final rates are identical with the tentative rates announced Aug. 31 except for a slight revision for motorcycles and drive yourself cars. Northfield, — Greenfield and other Franklin county towns are in the eighth zone. Private passenger cars are rated W \$16; X \$21; and Y \$27; with extra territorial additional. Trucks will pay from \$16 to \$74 according to class and rating. Farmers trucks will pay \$13. Your insurance agents will provide you with full information shortly.

128 Communities Have No Emergency

In Massachusetts according to the report of the emergency committee on unemployment—128 communities find no emergency relief required and rumor is that Northfield is included in the list. There are 355 communities in the state and reports have been received from two-thirds of them. William Phillips Chairman of the Commission in speaking over the radio stated that while conditions are bad in certain places the problem will be solved largely through determination of citizens to relieve suffering and want.

Vermont Deer Season Opened Saturday Last

The deer season in Vermont opened last Saturday morning at 6 o'clock and will attract many Franklin county hunters who have already obtained non-resident hunting licenses in that state. The season will remain open until 5 p. m. each day except Sundays for a period of ten days. This leaves but eight hunting days, two Sundays intervening.

Soviet Pulp Wood

A load of Soviet pulp wood has arrived on the Norwegian ship Fernline at Portland Maine. Rumor has it that the wood will be shipped to Turners Falls by rail for the International Paper Co. and that the vessel had been diverted from Boston because of labor trouble among Boston longshoremen.

Neat Appearance Pays—A Bent fender often spoils the looks of a car. We Straighten Fenders and Enamel Them Like New. Reasonable Prices and Satisfaction Guaranteed. Mes- gan Garage, Northfield. Adv. 4-24-47

Warwick

Mrs. Frank Alexander is spending the winter with Mrs. E. S. Leland.

The school census of the town was taken recently and shows 87 scholars enrolled.

Mrs. Etta M. T. Bass, who has served as secretary of the Warwick school committee for 22 years, declines to be a candidate for re-election for the office of school committee at the annual town meeting which takes place in February.

The following officers were elected for the year 1932 to serve Warwick Grange, No. 85: Master, George A. Witherell; overseer, Oscar N. Ohlson; steward, Edward G. Lind; lecturer, Nellie M. Francis; assistant steward, Ralph W. Witherell; chaplain, Meretta Farr; treasurer, George D. Shephardson, Jr.; secretary, Marion Copeland; executive committee for three years, William E. Taylor; delegate to state grange, George D. Shephardson, Jr.; alternate delegates, Mr. and Mrs. G. A. Witherell; delegate to lecturer's conference, lecturer-elect, Nellie M. Francis.

Washington's Lost Thanksgiving Proclamation

Few Americans, we are told by the United States George Washington Bicentennial Commission, know that the first National Thanksgiving Proclamation was issued by our First President George Washington, in 1789; and still fewer people know of the interesting history of that priceless document. On October 3, 1789, George Washington issued his Presidential Proclamation calling for a National day of Thanksgiving on Thursday, November 26.

This proclamation went into effect and was soon forgotten. No one apparently attached much importance to the document itself. It was completely lost sight of. Most likely it was misplaced or attached to some private papers in the process of moving official records from New York to Philadelphia, or from Philadelphia to Washington. All we know is that the original document was not in the official archives of the Government until it was "found" in 1921 by Dr. J. C. Fitzpatrick, then Assistant Chief of the Manuscripts Division of the Library of Congress, and now Editor of the forthcoming George Washington Bicentennial Commission series of Washington's Writings.

It was at an auction sale being held in the American Art Galleries of New York City. Dr. Fitzpatrick, an expert on Washington, examined the document and found it to be authentic. It was written in long hand by William Jackson, Secretary to President Washington at the time, and was signed in George Washington's bold hand. Dr. Fitzpatrick purchased the document for \$300.00 for the Library of Congress, where it is now kept as a treasure. And no amount of money could remove it.

New England Council Conference

Referring to "visible signs of economic recovery now appearing on the business horizon," and declaring that New England's relatively better business condition gives this section "an exceptional opportunity to make a signal contribution to the national prosperity," President Harry C. Knight of the New England council voiced the sentiment of that body as it convened in session in Boston, Thursday the 19th at the Hotel Statler. A large attendance is present to consider New England needs and development and nearly every city and town in New England is represented. The Council feels "the year 1932 will be characterized by constructive effort in both business and public policy," and urged that in preparation for playing their full part in such action, New England business men should heed the necessity of closer co-operation.

Brattleboro Banks Issue Christmas Checks

The first of December the Brattleboro Trust Co. and the Vermont-Peoples National bank will place in the mail checks totalling \$75,000 which represent the Christmas savings of people in Brattleboro and vicinity for the year 1931. Both banks will continue the Christmas Funds for 1932 and have made this announcement.

Fate Of Barre Fair

The fate of the Barre Fair is to be settled. The fair lost money this year and it is a question how much farther the directors want to go. For the past few years the fair at Barre has been on the wane.

Items Of Interest

The Franklin County Fruit Growers association held their annual meeting at Colrain last week and re-elected Mr. A. E. Burdett of Charlmont as President; T. E. Townsley, of Ashfield, vice-president; Lawrence Shearer of Colrain, secretary; F. W. Wells of Greenfield, treasurer.

Frank H. Reed, Jr., was elected Master of Republican Lodge A. F. & A. M. at its annual meeting held last week in Greenfield.

Other new officers are F. Raymond Andrews, senior warden; John B. Roy, junior warden; Edwin R. Fiske, treasurer; Francis H. Maxwell, secretary; Frank V. Woodrow, trustee of the Charles H. Field charity fund; Dr. Ward C. Bryant, trustee of the Masonic hall association; and John Senter, proxy to the Most Worshipful Grand Lodge.

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SPECIALS

BOYS' ALL WOOL SWEATERS \$1.98

BOYS' AND GIRLS' HOSE per pair 19c

OUTING FLANNEL per yd 19c

SEVEN-DAY COFFEE per lb. 25c

QUAKER OATS—large package 19c

PANCAKE FLOUR—2 pkgs. 25c

Maple Syrup—25c per jug

See "Nation-Wide" Adv.

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ATTENTION!

Christmas Clubs are being organized for 1932 by the following Banks:—

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GREENFIELD, MASS.

VERMONT-PEOPLES NATIONAL BANK
BRATTLEBORO, VT.

CROCKER NATIONAL BANK
TURNERS FALLS, MASS.

FRANKLIN COUNTY TRUST CO.
GREENFIELD, MASS.

BRATTLEBORO TRUST CO.
BRATTLEBORO, VT.

NORTHFIELD NATIONAL BANK
NORTHFIELD, MASS.

All are invited to join the clubs at any of the above banks.

You pay 25c, 50c, \$1, \$2 or \$5 per week and receive a check for all you pay in next December.

Full particulars at each bank

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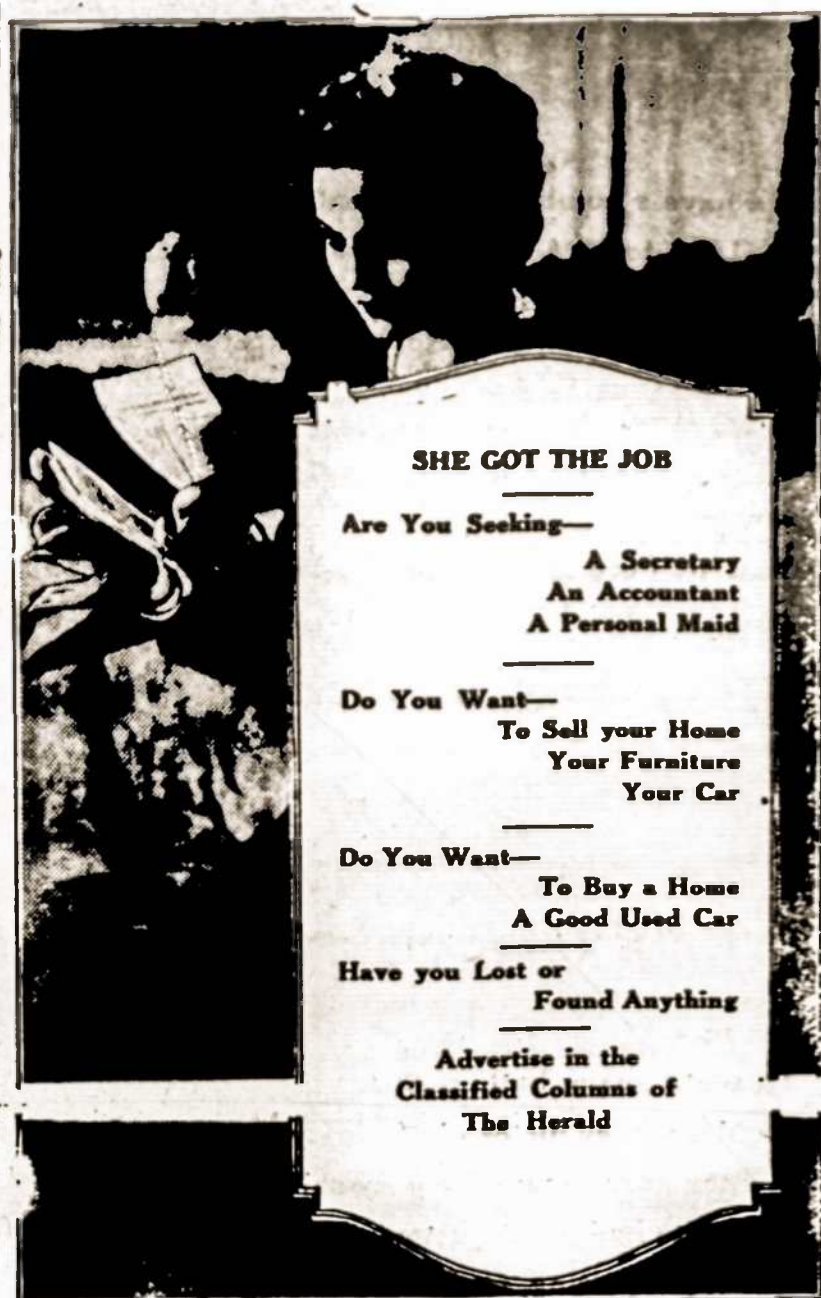
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Are You Seeking—

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Do You Want—

To Sell your Home
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Your Car

Do You Want—

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Box 5, Northfield, Mass. 4-10-11
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and Fire Place Lengths, Eighty Cubic
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bushel basket. Green Mountain po-
tatoes, L. A. Webber. Parker avenue.
Northfield, Tel. 196, Northfield.
11-6-11

For Sale—Late Model Jewett 5
passenger Sedan with Heater. A good
clean car already to run. The Mor-
gan Garage. 11-20-11

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9-11-11 Mrs. A. J. MONAT

First Picnicker: "Isn't this an
ideal spot for a picnic dinner?"
Second Ditto: "It must be. Fifty
million insects can't be wrong."

Spiritualistic lady has just called
up her husband, who is dead:
Lady: "John dear, is that you?"
John: "Yes, my dear."
Lady: "John, are you happy?"
John: "Yes, my dear."
Lady: "John, dear, are you hap-
pier than you were on earth with
me?"
John: "Yes, my dear."
Lady (sighing): "Heaven must be
a wonderful place."
John: "I'm not there, Mary."

Mt. Hermon Items

Mrs. George McMillan has been
designated in charge of the Christmas
seal sale for Mount Hermon and Gill.

At Mount Hermon the speaker last
Sunday was C. Telford Erickson D.
D., of the Albanian-American School
of Agriculture, Kavaja, Albania.

Mrs. Arthur D. Pratt entertained
her parents and sister from Hartford,
Conn., and other relatives from Mer-
iden, Conn., over the last week end.

Miss Prudie R. Moore entertained
her cousins, Mr. Dodge and Miss
Dodge of Newton, and her brother,
Maurice M. Moore, Hermon '26, now
of Tufts college on Saturday and
Sunday of last week.

At the close of the vesper service in
Memorial Chapel last Sunday an or-
gan recital was given by Ernest L.
Mehaffey '08, of the Estey Organ
company of Brattleboro. Mr. Ernest
V. Barre, baritone, was the vocalist.

The winners of the Hermonite li-
terary contest were announced as G.
S. Blackie, Beacon, N. Y.; G. A. Nash,
Newark, N. J.; and Louis H. May,
Boston. The winners received five
dollars each.

Announcement was made in chapel
last week that competition for the \$68
in debating offered by the alumni
association would be open to the en-
tire school instead of to the clubs as
heretofore. By a process of elimina-
tions, the eight best debaters will be
selected by the judges, and these will
then be grouped into pairs forming
two debates of four men each.

Sixty men entered the three-mile
inter-club cross country race Monday
morning starting from the gymnasium
at 9.36 with all six clubs competing.
The Bemis cup was won by the Good
Government club as theirs was the
first club to have seven men cross the
line. The first man in was Wilber
Woodland, Watertown, member of
the Lyceum club. His brother, Mel-
vin, fourth, is a member of the "Goo
Goos," who won the event. Wood-
land bettered his own record of last
year on this three-mile course by 12
seconds. John T. MacFarlane, Hart-
ford, Conn., was 2nd; George G. Duf-
field, Quogue, L. I., 3rd; Melvin
Woodland, 4th; N. B. Johnson, Hazel-
ton, Pa., 5th; John Schmitt, president
of the senior class, Meriden, Conn.,
6th; Arthur G. Pulis, Jr., Oakland,
N. J., 7th; Frank M. Eisner, Brook-
lyn, N. Y., 8th; Alvin D. Johnson,
Clinton, 9th; George A. Nash, New-
ark, N. J., 10th; Norman L. Sheffield,
Enfield, 11th; Frank Mastruzzo, Brook-
lyn, 12th; S. Douglas Polhemus, East
Northfield, 13th; Adrian D. Balstra,
New York City, 14th; William J.
Painter Jr., Brooklyn, N. Y., 15th;
Petter Farevaag, Norway, 16th; John
T. Rand, Sebago Lake, Me., 17th.
The members of the winning club—
The Good Government Club were—
MacFarlane, second; M. Woodland,
fourth; A. D. Johnson, ninth; S. D.
Polhemus, 13th; A. D. Balstra, 14th;
Farevaag, 16th; Rand, 17th—making
75 or the lowest score by points—
the Lyceum Club came second with a
score of 94 by points.

Jacob Ladder Road Opened

Construction of the 32-mile
Stretch Over Jacob's Ladder
Finished Last Week

For the first time since 1927 the
state highway between Pittsfield and
Westfield over Jacob's Ladder is open
for unobstructed travel all the way
through. Seven years of continuous
construction at a cost of \$1,920,000
have given the motoring public a
24-foot stretch of new macadam and
concrete highway for a distance of
32 miles, one of the largest highway
construction jobs the state has ever
had.

This 32-mile highway was con-
structed in sections. Back in 1924
the Adams & Ruxton Construction
Co. of Springfield started the cut-off
around the village of Russell, com-
pleting the stretch in the summer of

1925 at a cost of about fifty thousand
dollars.

In 1927 a contract for the con-
struction of the highway from West-
field to Russell town line was let to
the Kelleher Corporation of Turners
Falls for \$177,000, and the stretch
from the Russell town line to the
cut-off around the village of Russell
was let to the Lane Construction Co.
of Meriden, Conn., at a cost of \$185,-
000.

In 1928 the Interstate Highway
Construction Co. took the construc-
tion from the Russell cut-off to Hunt-
ington at a cost of \$180,000. That
stretch was completed in 1929. From
September, 1929, to October a year
ago operations shifted to the Chester
and Becket sector which included
the cut-off at Chester. That job
was done by the Lane Construction
Co. at a cost of \$342,000.

A year ago last summer work was
started from the concrete highway
in East Lee eastward through Becket,
at a cost of \$313,000. The Lane
Construction company had that job.

This year two remaining gaps,
important links in the 32-mile stretch,
were under construction. Bertolini
Bro. of New Haven, Conn. did the
work at a cost of \$374,000. One of
these stretches was thrown open to
travel last week, completing the job.
The stretch from Huntington to the
underpass in Chester, known as the
cut-off, was built by the Fitchburg
Concrete Construction Co. at a cost
of \$307,000.

The opening of the road last week
completed the second construction
of the Jacob's Ladder route, first built
from 1894 to 1911. Section by sec-
tion the highway has been improved
in grade, material, and line of con-
struction, straightening it out at many
curves, eliminating grade crossings
and underpasses, until today the dis-
tance is several miles shorter on one
of the best highways in America. The
old Ladder route, quite a highway in
its day, could no longer meet the de-
mands of the great increase of traffic,
and in its place the state highway de-
partment has built the best of the
three major routes across the west-
ern part of the state from Pittsfield
to Springfield, the other two being
the Mohawk Trail and the Berkshire
Trail. The Ladder route is the most
important for travel, as it is the
shortest, and with the new construc-
tion the most modern. With the
beautification program carried out
next year the stretch will be not only
one of the most useful but beautiful
highways in this commonwealth.

Hinsdale

Mrs. James T. Duffy and daughter
Gladys, went Tuesday to New York
city, where they will remain for a few
days.

Mr. and Mrs. T. O. Johnson have
returned from a seven-weeks trip.
Mr. Johnson being on business for the
White Washburn Paper Co.

Miss Eileen Maginnis, who teaches
school in Harrisville, N. H., is en-
joying this week at home with her
parents, Mr. and Mrs. Paul A. Magin-
nis.

Mr. and Mrs. John Johnson cele-
brated their 50th wedding anniver-
sary Wednesday November 25th. A
large number of friends called to
greet them.

The Polish society will conduct a
costume ball in the Foresters' hall this
Saturday evening. Music for dancing
will be furnished by an orchestra
from Northampton, Mass.

The following real estate trans-
fer in Hinsdale was recorded in the
office of the registry of deeds at
Keene, during the past week: George
A. and Kittie L. Upham to Nathan C.
Hunt, Howard M., and Alice L. Chap-
pell, 55 acres land and buildings.

Mr. and Mrs. Frank J. Young en-
tertained last week Miss Marie Ber-
geron, Irving Bergeron and Miss
Ethel Bown of Brockton, Mass. Mrs.
Edward Walker of Florence, Mass.,
Mrs. Melvina Stoddard of Hatfield,
Mass., and Henry Young of West
Swansey, N. H.

Kenneth Winfield Brooks, son of
Mr. and Mrs. Winfield L. Brooks, and
Miss Annie Paduchak, daughter of
Mr. and Mrs. John Paduchak all of
this town, were married in the Church
of the Holy Ghost at South Deerfield,
Mass., Saturday, November 21st. Rev.
Father Prodan performed the cere-
mony.

Word has been received here of the
death in Danville, Ill., of Dr. George
W. Stealy, surgeon, following an
emergency operation. Dr. Stealy mar-
ried Edythe Hortense Nims, formerly
of Hinsdale, the ceremony being per-
formed at the home on High street,
the town, in Feb. 1906. Dr. Stealy
leaves his widow, parents, and one
brother, Harland Stealy.

The annual Red Cross member-
ship drive is now in full swing. Mrs.
C. R. Hildreth is chairman, and the
following people have been assigned to
canvass the various streets in
town: Mrs. Rose F. Holland, Mrs.
Harley Sheldon, Mrs. Cleon B. John-
son, Miss Katherine Flynn, Mrs. Wil-
liam R. Powers, Miss Gladys Duffy,
Hancock street; Mrs. Austin Smith,
Mrs. Hazel Currier, Misses Marion
West and Isabel Briziski.

Officers of the Auxiliary to the
Sons of Union Veterans were recent-
ly installed by Mrs. Harriett Brown of
Troy: Past president, Mrs. Fannie
Bonnett; president, Mrs. Annie Per-
ham; vice president, Mrs. Gladys
Latham; secretary, Mrs. Etta Place;
treasurer, Mrs. Ellen Norcross; guide,
Mrs. Mabel Fowler; assistant guide,
Mrs. Myrtle Starker; first color guard,
Mrs. Lena Waters; second color
guard, Mrs. Bertha Dickerman; in-
side guard, Mrs. Gertrude Beale;
outside guard, Mrs. Beatrice Le-
Barge; pianist, Mrs. Eunice Stan-
cliff; counselor, Louis Dickerman;
press correspondent, Mrs. Gladys
Latham; trustees, Mrs. Lena Waters,
Mrs. Olive Butler, Mrs. Latham.

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Look for our Sale Sheet just mailed you

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SPECIALS

FRANKFORTS 2 lbs. for 25c
BUTTER 2 lb. Roll 65c
CREAM LUNCH CRACKERS 2 lb. box 31c
LARD pound pkg. 10c
PEA BEANS 5 lbs. for 25c

Watch Our
Wednesday Morning SPECIALS

Frank W. Kellogg

East Northfield, Mass

Telephone 10

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Something New for Northfield

Banks everywhere are now
sending out their Christmas checks

You can have one in 1932

The Northfield National Bank

announces a Christmas Fund Club opening December
first. Save regularly 50 cents or one dollar per week
for fifty weeks and get your check for next Christmas.

Particulars at

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SUPERVISION COMPTROLLER OF TREASURY — UNITED
STATES GOVERNMENT—AFFILIATED WITH THE WESTERN
MASSACHUSETTS BANKING ASSOCIATES

WATCH THE "SATURDAY SPECIALS"

HAS ANYBODY

—Died,
—Eloped
—Married,
—Divorced,
—Had a fire
—Or a party,
—Sold a farm,
—Broken a leg,
—Stolen a cow,
—Or the neighbor's wife,
—Committed suicide,
—Run away from home,
—Made a speech,
—Fled with a handsome man,
—Fallen from a 'plane,
—Started in business,
—Bought a new car,
—Had an accident,
—Struck it rich,
—Come to town,
—Had twins,
—Or rheumatism,
—Left town,
—Had a baby,
—Been ill,
—Or sued somebody else?

If so, that's news. Please
send, bring or telephone it to
the office of The Herald. Tele-
phone Northfield 230-3. Office
Herald Building, Northfield. Mr.
Hoehn, Editor.

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Amazing new "10 Second"
Penetrating Germicide
Reaches the Germ's Hiding
Places in Mouth and
Throat!

At the first sign of any soreness or
dryness of throat, gargle with 1 part
Extol and 2 parts water. Frequent gar-
glings of one minute each will stop many
oncoming sore throats. Extol kills germs
faster than any ordinary preparation yet
known. It reaches the
parts other antiseptics miss because it
penetrates the mucous membrane and
kills the germs that
lie hidden under-
neath the outer layer
of mucosa. Get
bottle today for
the family. A Mc-
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space near the Bank)



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Courteous, prompt, and efficient service rendered to all our customers.

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WAGNER THE SHOE MAN

Brattleboro, Vt.

HANDLES

Enna Jettick Shoes

for women. All kinds of footwear for men, women and children.

Expert Shoe Repairing Our Specialty All Work Guaranteed and at reasonable prices!

Shoes for repair may be left at the store of Arthur P. Lawrence in Northfield marked "WAGNER" and prompt attention will be given for collection and delivery.

South Vernon

Rev. and Mrs. Brewster of Rockland, Maine will spend the winter at the Advent home.

A service will be held at the Vernon Chapel next week Wednesday at 7:30 p.m. Everyone is cordially invited to come.

Our people received the news with much regret of the death of Rev. Mr. Tenney last Monday at the Advent home.

Several Northfield people motor over to the Dunklee farm each week to obtain milk from their splendid Guernsey herd.

The choir rehearsal will be held at the parsonage next Friday at 7:30 p.m. Will the chorus choir make a special effort to be present at time, to practice music for the Christmas concert.

Mrs. Irene Spring Smead of Vernon, Miss Dorothy Louise Gray and Mrs. E. W. Dunklee of South Vernon gave a fine concert in Brattleboro last week Wednesday evening which was attended by many from here.

Mr. and Mrs. E. P. Edson and Mr. and Mrs. G. F. Skillings called on Mrs. Nellie Rice at the home of Mrs. Jennie Fairman, last Sunday where she has been seriously ill in bed, ever since her return from the Brattleboro Memorial hospital about 2 weeks ago.

Next Sunday the services at the South Vernon Church will be at: 10:45 a.m., Sermon by the pastor, Rev. George A. Gray; 12:15 p.m., Church School; 7 p.m., Praise service followed by a sermon; 7:30 p.m., Thursday, mid-week service at the Vernon Home. The numbers are increasing, there were 26 out to the service last week Thursday evening.

Seminary Lecture Course Reminder Of Dates

Saturday Evening 7:45 P. M.
November 28, 1931
Marionettes, Sue Hastings
December 5, 1931
Edith Piper, Soprano
January 9, 1932
Frances Homer, Impersonator
January 30, 1932
Ben Greet Players
February 13, 1932
Pavle Quartet
March 5, 1932
The Parker Sisters
An Old Garden
April 23, 1932
Deerfield Academy Glee Club

Miss Moneybags—The man I marry must be a gentleman of leisure. Shankweiler—Then marry me. That's the height of my ambition.

Teacher—Now, if a boy attempting to climb a mud bank 50 feet high goes forward a foot a second and slips back a foot for every two feet he goes forward, how long will it take him to get to the top?
Ronald—Aw, I think he's crazy to try it.

HOUSE FLY MUST HARMFUL INSECT

Capable of Carrying Six Million Germs to Human Body or Food.

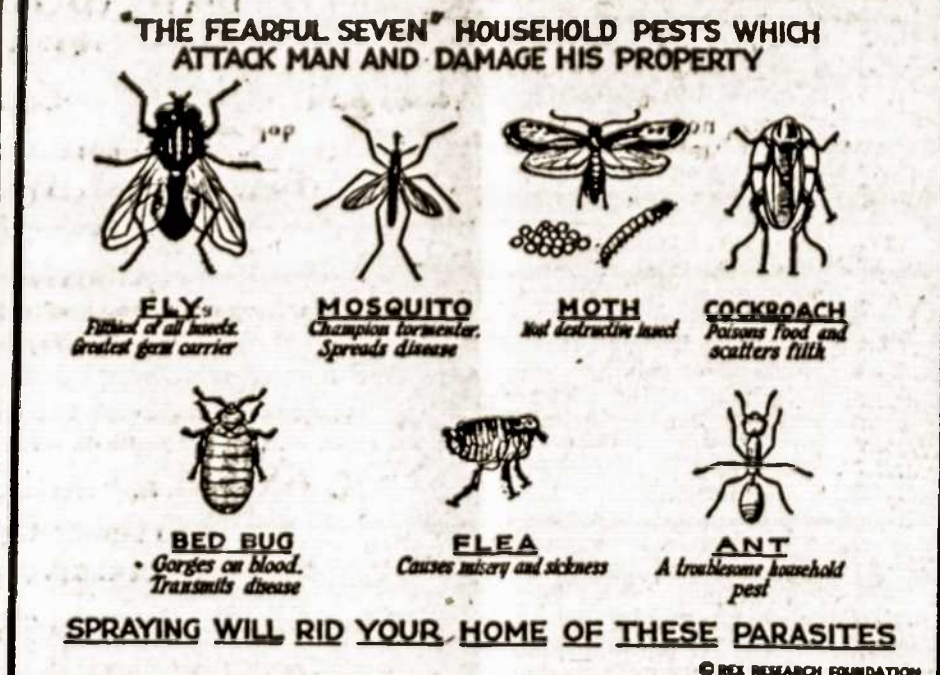
A loss of \$858,000,000 annually is caused in the United States by "public enemy" insects which may be classified as household pests, according to O. F. Hedenburg, director of the Rex Research Foundation, Chicago, which is engaged in a nation-wide campaign for insect extermination.

These insects cause the loss either by carrying germs or destroying property, Doctor Hedenburg said. He added that the most destructive and dangerous seven kinds of insect foes to the human race are the fly, mosquito, moth, cockroach, bedbug, flea and ant.

"The most harmful of all is the common house fly," he said. "Flies are known to be responsible for the spread of more than thirty diseases, among the ailments being diarrhea, dysentery, typhoid fever, and many intestinal ailments. It breeds in the most foul and insanitary places. One fly is capable of carrying as high as 6,000,000 germs to the human body or to food.

"The mosquito is branded the 'great-est tormentor of man and animal.' She—the female—is the menace of the species—not only irritates the skin

\$858,000,000 ANNUAL U. S. LOSS FROM INSECTS



with poison of her own creation but inoculates the blood with malaria, yellow fever and other infectious ailments.

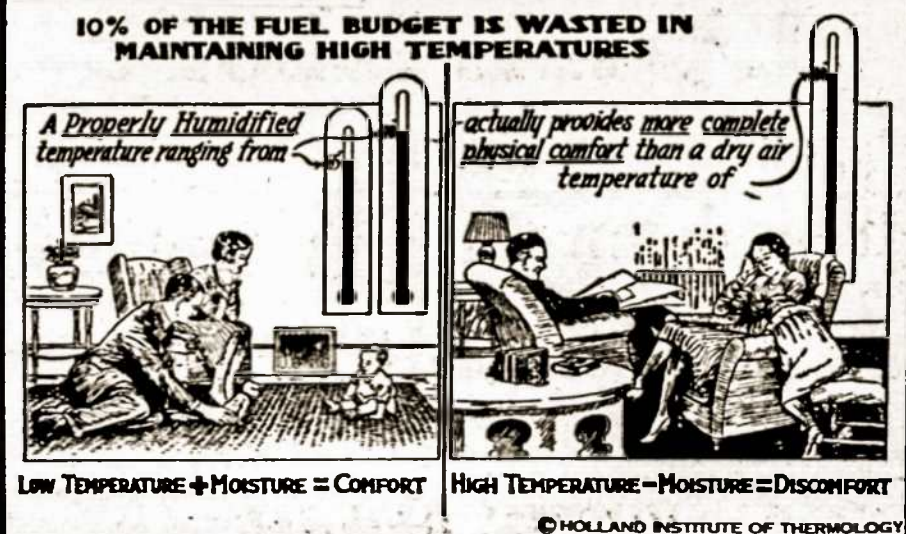
"The moth is the most destructive of the seven," Doctor Hedenburg declared. "The damage it does to woollens and other fabrics is dreaded by every housewife. The cockroach is most repulsive—it scatters germs wherever it crawls, and spoils food with which it comes in contact.

"Dangerous infection may result from the bedbug's bite, as it is also a

germ conveyor. The flea transfers germs from rodents and vermin to the human body. The ant—especially the red ant—is a robber and despoiler of foodstuffs.

"Safety from the menace of these insects can only be attained by immediate, thorough extermination at the first sign of their presence, it was declared. Doctor Hedenburg declared that a good spray is the most effective and efficient destroyer of insects, because the method exterminates wholesale and quickly."

LOW HUMIDIFIED TEMPERATURE MOST COMFORTABLE



HUMIDITY SECRET OF HOME COMFORT

Moisture Deficiency of Winter Air Overcome by Warm Air Heating Plant Humidifier.

AMERICAN home-owners as a rule make the sad mistake of endeavoring to create indoor comfort during the winter heating season by maintaining the thermometer at high readings. The fact is that the thermometer register is a very unreliable guide to comfort, says the Holland Institute of Thermology of Holland, Mich.

Most homes are heated with old style heating systems, and therefore minus a means of adequately humidifying the indoor air. High temperatures are resorted to provide physical comfort. The result is that air is far too dry for either comfort or health. Due to lack of sufficient ventilation, the rooms become uncomfortable because of stagnant, overheated, dry air, with the result that even the best radio programs are irritating. Often persons in these dry, over-

heated rooms experience a sensation of chilliness. This is explained by the fact that evaporation causes a feeling of coolness. Dry air has an affinity for moisture, and draws upon every object possible to supply its moisture requirements, including the occupants of a room. They are subjected to an unnatural evaporation of bodily moisture, and this causes that chilly feeling in "hot rooms."

But now, genuinely comfortable, healthful indoor atmospheres may be had by every home-owner during the winter season, and in lieu of generating fires to maintain temperatures of 76 or 80 degrees F., as found in many homes, they need maintain temperatures of only 63 or 70 degrees. With modern warm air heating systems of the vapor air type, the moisture deficiency of winter air is easily overcome by means of a humidifier that receives a constant supply of water from the city main. These humidifiers evaporate and inject into the home air the water vapor from 3 to 25 gallons of water daily, as may be required, maintaining a constant relative humidity of about 45 per cent. This is adequate to offset the moisture deficiency that accompanies winter air, and in combination with a temperature of 70 degrees F. will create a June atmosphere in the home in December.

NUTTY NATURAL HISTORY

BY HUGH NUTTOM

THE BLABBERWOCK

THE blabberwock, or voracious Cotton Moth, as it is known in some parts, during the winter inhabits dark closets and wardrobes, where it consumes all the cotton goods it can lay its hands on. During the recent sad for silk and wool clothing, it has been forced to migrate southward, where it can find enough cotton directly in the fields or in bales. It is not known where the term blabberwock came from, as it is a most silent creature,



and only once in a great while utters a slight grunt while sleeping.

This blabberwock is shown asleep in a reclining position after eating several bales of cotton in a southern warehouse. Its head is a paper-shell pecan with clove ears attached, and the body is a large fibert. The wings, which are here crossed over its stomach, are split peanuts, and the feet are split almonds. The facial expression is pen and ink.

SUPERSTITIOUS SUE



SHE HAS HEARD THAT—If you ever wish to walk up "Orange Blossom Lane" and promise your sweetie to forever "Love, Honor, etc."—for goodness sake, girls, don't look under the bed for that is terribly bad luck.

Your Job
Idleness seldom fails to the lot of a man who is always on his toes, no matter what his occupation or his profession. Every man is measured by the way he does his work. His job is always as good as he himself makes it.—Orin.

Bernardston

(Continued From Page 4)

Honor Roll For 6th and 7th Grades

Miss Faina Thoun—Teacher, 2 or B students:—Sixth grade — Frank Foster Jr., Henry Newton Jr., Beatrice Snow and Ruby Barber.

Seventh grade — Celeste Madden, Charles Herrick, Elinor Whitaker, and Madeline Newton.

Spelling Honor Roll Week of Nov. 16, for Powers Institute:—Sixth grade — Raymond Phelps, Louis Snow, Alvin Blade, Lucy Wilson, and Ernest Bardwell.

Grade Seven: — Elinor Whitaker, Sidney Griswold, Charles Herrick, Bertha Stoddard, Ruth Shedd.

Honor Roll Spelling for grade seven continued: Norman Duprey, Doris Clark, Madeline Newton, Alice Bunevich, and Irma Barnard.

High School Commercial Spelling: Abel T. Parent, Abbie Burrows, Archie E. Snow.

The Domestic Science class under the direction of Miss Olson is serving a very excellent 20c dinner to the school children of Powers Institute every Thursday.

The menu for last week was: Corn Chowder, Crackers, Cabage, Nut Salad, Apple Sauce and Cocoa.

The regular project for the domestic science class for the last few weeks has been making and serving model breakfasts.

Personals - Locals

Mrs. Fred Merrifield is spending Thanksgiving with her daughter, Mrs. Phoebe Winterbottom, in Providence.

Miss Mary MacDonald, former principal of the local high school spent the week end with Mrs. Frank Montague.

Mrs. Carrie G. Britton entertained her daughter, Mrs. C. C. Dowd, and husband over the week end.

Several families are still on Rustic Ridge and expect to spend the holiday there. Capt. and Mrs. Wisdom have not yet closed their summer home. Rev. Philip Phelps, next door to them, plans to remain till the middle of December.

Winnie Fellows has been ill with the grip and had to have a substitute for transporting the school children.

Four new members were admitted to the Northfield Brotherhood the past week; Ernest Billings, Arthur P. Lawrence, H. J. Foley of South Vernon and Kenneth R. Black.

Items Of Interest

Mr. George D. Mirick is the President of the Shelburne Falls Chamber of Commerce.

Brattleboro Chamber of Commerce with 203 members has just elected Mr. Ellis Robertson as President and starts off the year with enthusiasm. The Herald congratulates Mr. Robertson and wishes him every success.

Gasoline used in Massachusetts in October totaled 50,860,200 gallons, which yielded the commonwealth a revenue, through the gasoline tax of \$1,525,806. This sum is payable in December as the first part of the income for the next fiscal year. It was based on the tax of three cents a gallon.

Work on the new county courthouse and Cheapside bridge is progressing rapidly with the aid of the mild weather of the past few weeks. At the courthouse, steel work has advanced to such a degree that masons have begun on stone work at the rear of the building. The pouring of cement for the floor of the Cheapside bridge was started this week.

Diner—Walter, I ordered an egg sandwich and you brought me a chicken sandwich.
Walter—Yes, sir, I was a little late calling for your order.

Crabbe—Where are you going?
Appel—I'm taking my mother-in-law to a funny movie. She nearly died laughing at one last night.

BUY A GOOD USED CAR

We have a number of excellent used car bargains

- 1—1 1-2 ton AA truck—Closed Cab—Stake body \$200.
- 1—1930 Ford Tudor—Hot water heater—looks new \$350.
- 1—1929 Ford Tudor—Excellent Condition ... \$245.
- 1—1929 Ford Standard Coupe—looks and runs fine \$225.
- 1—1930 Ford Sport Phaeton—extra nice \$325.
- 1—1926 Model T Sedan \$25.

CONVENIENT TERMS

IF YOUR CAR STARTS HARD

See us—

13 plate heavy battery \$6.90

Mobile winter motor oil for easy starting

Winter gear grease for easy shifting

Accurate ignition adjustment

Battery repairing, rentals and charging

We positively cure a hard starting motor

SEE MR. SPENCER

About a good car heater

For advice about the best radiator anti-freeze

For an exchange price on your old tires

About a wash and Simonize job

About renting a car

About driving lessons if you haven't a license

About any car problem you may have

SPENCER BROTHERS

NORTHFIELD, MASS.

Telephone 137

LaBELLE'S MARKET

South Vernon

Tel. 283

SPECIALS

TOP ROUND	25c lb.
RIB ROAST	20c lb.
LEG OF LAMB	27c lb.
SQUIRE'S BOILED HAM	40c lb.
SQUIRE'S CAMBRIDGE HAM	25c lb.
HAM BUTTS	16c lb.
SAUSAGE	2 lbs. 48c
SALT PORK	15c lb.
PIGS LIVER	10c lb.
WALNUTS	25c lb.
CHOCOLATES	19c lb.

Deliveries To Northfield Every Wednesday and Saturday
Vernon, Monday and Thursday

TRY "THE HERALD" JOB PRINT

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THIS WEEK'S SPECIALS

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PLENTY LARGE SIZES

NEW RAYON SLIPS \$1.00

EXTRA SIZES \$1.25

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